About the University

California State University, San Bernardino

Cal State San Bernardino is part of the California State University system, the largest and most diverse system of public higher education in the country. The CSU’s 23 campuses plus its off-campus centers serve more than 450,000 students, extending from Humboldt State in Arcata in the north to San Diego State in the south.

The individual California State Colleges were brought together as a system by the Donahoe Higher Education Act of 1960. In 1972, the system became the California State University and Colleges, and in 1982, it became the California State University. Today, the campuses of the CSU include comprehensive and polytechnic universities, and, since July 1995, the specialized California Maritime Academy.

The oldest campus—San José State University—was founded in 1857 and became the first institution of public higher education in California. California State University, Channel Islands is the newest CSU campus, opening in fall 2002, with freshmen arriving in fall 2003.

Responsibility for the CSU is vested in its Board of Trustees, whose members are appointed by the governor of California. The trustees appoint the chancellor, who is the chief executive officer of the system, and the presidents, who are the chief executive officers of their respective universities.

The CSU offers more than 4,100 undergraduate and graduate degree programs through both classroom and online instruction.

There are nearly 460,000 students enrolled at the 23 campuses, with some 56,000 faculty and staff. The system educates the most ethnically, economically and academically diverse students in the nation, is consistently recognized for the quality of its teaching and preparation of job-ready graduates and provides the most affordable higher education in the country. Since 1960, the CSU has graduated over 4 million people.

The CSU’s Graduation Initiative 2025 (https://www.calstate.edu/csu-system/why-the-csu-matters/graduation-initiative-2025) was launched in 2015, and has been successful in raising completion rates to all-time highs in all categories. The initiative continues to focus on narrowing equity gaps between underserved students and their peers.

For more information about the California State University and any of its 23 campuses, visit the California State University System website (https://www.calstate.edu/), along with its current Factbook (https://www.calstate.edu/csu-system/about-the-csu/facts-about-the-csu/Documents/facts2023.pdf).

About CSUSB

California State University, San Bernardino is a preeminent center of intellectual and cultural activity in Inland Southern California. The San Bernardino Campus opened in 1965, and is set at the foothills of the beautiful San Bernardino Mountains. The Palm Desert Campus opened in 1986 as the “Coachella Valley Center”; a permanent site was granted in 1994 and the first permanent building occupied in 2002. The university serves approximately 19,000 students each year on its two campuses, and graduates over 5,000 students annually.

CSUSB continues to climb in national rankings, both overall and in specific disciplines. For example, we are climbing in the national rankings for social mobility (U.S. News & World Report recently had us at 4th in the country), we have been designated as an R2 university by the Carnegie Classification of Institutions of Higher Education (raising our status from a “regional university” to a “national university”), and our efforts to serve transfer students have earned us the Equity Champion of Higher Education Award in 2021, ‘22 and ‘23 by the Campaign for College Opportunity.

CSUSB reflects the dynamic diversity of the region. The vast majority of students are first-generation, that is, the first in their family to attend college. Additionally, CSUSB has been a designated Hispanic-Serving Institution since 1994. We are now the 2nd largest HSI in California and the 16th largest in the country. Since 2009, we are a designated Minority-Serving Institution as well. In November 2023, CSUSB was recognized by the American Association of State Colleges and Universities with their Excellence and Innovation Award for Diversity, Equity, and Inclusion Leadership Award.

The university offers more than 70 traditional baccalaureate and master’s degree programs, education credential and certificate programs, and a doctoral program.

Vision Statement

CSUSB aspires to be a model for transforming lives.

Mission Statement

At CSUSB, we promote each other’s growth and success and enhance the vitality of our region through active learning, effective mentoring, impactful scholarship, and civic engagement. We cultivate the professional, ethical and intellectual development of our diverse students, faculty and staff so they thrive and make positive contributions to our globally connected society.

CSUSB Strategic Plan

A task force representing all levels of California State University, San Bernardino worked throughout the 2022-2023 academic year to develop the 2023-2028 Strategic Plan. The plan builds on the foundation set forth by the previous plan, which was implemented in 2015-2020 and then extended for two years during the COVID-19 pandemic. The 2023-2028 plan continues goals and objectives from the previous plan, while proposing changes based on the university’s new priorities and the shifting landscape of higher education. The 2023-2028 Strategic Plan is focused on four goals:

1. Student Success;
2. Faculty and Staff Success;
3. Diversity, Equity and Inclusion;
4. Internationalization.

For more information, please visit the Strategic Plan website (https://www.csusb.edu/strategy-plan/). Or you can download the plan (https://www.csusb.edu/sites/default/files/strategic_plan_23-28.pdf).

Economic Impact

The benefits of California State University, San Bernardino’s economic, technological, social and environmental impacts can be felt throughout the region and all over California. CSUSB provides an exceptional return on investment not only for its students, but also for the region and state.
For every dollar California invests in CSUSB, the university returns $6.62 of positive economic activity, a seven-fold return on the state’s investment. When the impact of enhanced alumni earnings is included, $31.70 in statewide industry activity is generated. CSUSB’s impact has supported an additional 10,500 jobs, generated $1.5 billion in industry activity, and generated $118 million in state and local tax revenue.

With more than 2,000 employees, Cal State San Bernardino is one of the largest employers in the region. In addition to supporting job creation and reducing unemployment, CSUSB graduates over 5,000 students every year. Sixty-five percent of alumni remain in the region, further strengthening and growing the Inland Empire economy.

As an additional clear benefit of a college degree, the latest data shows that Californians with a four-year college degree are more likely to be employed than those without one.

**Academic Plan**

California State University, San Bernardino operates on the semester system. The fall and spring terms each consist of 15 weeks of instruction plus a final exam week. The university also offers a self-support summer semester allowing students to accelerate their progress and take summer courses. Summer semester has two five-week sessions and one 10-week session in the term.

Most lecture/discussion/seminar courses are offered for three units of credit and meet three hours per week. Each unit of credit typically requires two hours of out-of-class study and preparation in addition to the hour of direct instruction in the class. Laboratories and activity-based courses meet for 2-3 hours of instruction a week for each unit of credit.

The minimum number of semester units required for the Bachelor’s degree is 120. Some bachelor degree programs require additional units. Students planning to graduate in four years need to take an average of 15 units per semester to reach 120 units. Master degrees require a minimum of 30 units, but some professional degrees, such as the M.S.W. in Social Work and M.S. in Clinical/Counseling Psychology, have licensing and/or accreditation standards demanding 60 units or more. The Ed.D. in Educational Leadership, Community College Specialization and the PK-12 Specialization requires 61 units for completion. The Ed.S. in School Psychology requires 63 units for completion.

**Institutional Learning Outcomes**

1. **Breadth of Knowledge.** Students identify, explain, and apply multiple approaches to problem solving and knowledge production from within and across disciplines and fields to intellectual, ethical, social and practical issues.

2. **Depth of Knowledge.** Students demonstrate a depth of knowledge in a specific discipline or field and apply the values and ways of knowing and doing specific to that discipline or field to intellectual, ethical, social and practical issues.

3. **Critical Literacies.** Students analyze the ways artistic, oral, quantitative, technological and written expression and information both shape and are shaped by underlying values, assumptions and contexts, so that they can critically contribute to local and global communities.

4. **Ways of reasoning and inquiry.** Students engage in diverse methods of reasoning and inquiry to define problems, identify and evaluate potential solutions, and determine a course of action.

5. **Creativity and Innovation.** Students develop and use new approaches to thinking, problem solving and expression.

6. **Integrative Learning.** Students connect disciplines and learning experiences to frame and solve unscripted problems using lenses from multiple fields, contexts, cultures and identities.

7. **Engagement in the Campus, Local and Global Communities.** Students develop dispositions and apply intellect and behaviors to respect and promote social justice and equity on campus and across local and global communities.

8. **Diversity and Inclusion.** Students understand how dynamics within global communities influence the ways in which people see the world. They develop dispositions to respectfully interact and collaborate with diverse individuals and groups and acknowledge their own perspectives and biases.

**Colleges of the University**

The academic program of the university is offered through five colleges —Arts and Letters, Jack H. Brown College of Business and Public Administration, the James R. Watson and Judy Rodriguez Watson College of Education, Natural Sciences and Social and Behavioral Sciences—organized into departments and schools.

Degree programs are offered by departments, schools, colleges and interdisciplinary committees. Navigate to Programs A-Z (https://catalog.csusb.edu/programs-az/) for a complete listing of the degrees and programs available at the university.

**CSUSB Philanthropic Foundation**

(909) 537-7769 CSUSB Philanthropic Foundation website (https://www.csusb.edu/philanthropic-foundation/)

CSUSB Philanthropic Foundation, formerly known as the Foundation for California State University, San Bernardino, is the officially recognized charitable gift-processing auxiliary organization of California State University, San Bernardino (CSUSB). The Foundation operates as a tax-exempt 501(c)(3) organization and its federal Tax ID number is 45-2255077.

The Foundation encourages gifts and financial support while creating learning opportunities for students, alumni, and the community that complement the University’s teaching, research and public service goals driven by intellectual interaction and creativity.

The CSUSB Philanthropic Foundation is a non-profit corporation chartered solely to support, benefit and advance the mission of California State University, San Bernardino that fosters a supportive and welcoming social and physical setting where students, faculty and staff feel they belong and can excel.

**Directors**

- Monica Alejandre
- Debbie Brown
- Dorothy Chen-Maynard
- Jerrold Coakley
- Carson Fajardo
- Grace Garner
- Roderick Hendry (Rod)
- Cole R. Jackson
- Nefertiti Long (Nef)
- Gary McBride ’94 & ’08
- Mustafa Milbis
• Rafik Mohamed
• Lou G. Monville, III ’94
• Tomás D. Morales
• Robert J. Nava
• Paz Olivérez
• Manish Patel
• Robin Phillips
• Rheaanna Rodriguez
• Julia Ruiz
• Shanthi Srinivas
• William M. Stevenson ’84 (Bill)
• Karen I. Suarez ’07
• Samuel Sudhakar (Sam)
• Becky Sumbera
• Elise K. Traynum
• Kiana Webb
• Ellen G. Weisser ’68

Emeritus
• Donald F. Averill (Don)
• Bob Burlingame
• Nicholas J. Coussoulis ’75 (Nick)
• Paul C. Granillo ’91
• W. Benson Harer, Jr. (Ben)
• Mark A. Kaenel ’84 & ’89
• Wilfrid Lemann, Esq. (Bill)
• Barbara McGee
• Yolanda T. Moses ’68
• Neale A. Perkins
• Steve PonTell
• The Honorable James C. Ramos, Jr. ’02
• Philip M. Savage, IV, Esq. (Phil)
• Paul M. Shimoff, Esq.
• Justin S. Swant ’03
• Ernest H. Siva (Ernie)
• Edward C. Teyber (Ed)

Administrative Officers

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>President</td>
<td>Tomás D. Morales, Ph.D.</td>
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<tr>
<td>Chief of Staff</td>
<td>Bryan Haddock, Ph.D.</td>
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<tr>
<td>Co-Chief Diversity Officer</td>
<td>Kelly Campbell, Ph.D.</td>
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<td>Co-Chief Diversity Officer</td>
<td>Robin Phillips</td>
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<td>Co-Chief Diversity Officer</td>
<td>Vacant</td>
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<tr>
<td>Provost and Vice President for Academic Affairs</td>
<td>Rafik Mohamed, Ph.D.</td>
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<tr>
<td>Interim Chief of Staff for Academic Affairs and Director, Academic Budget and Planning</td>
<td>Jenna Aguirre, Ed.D.</td>
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<tr>
<td>Vice Provost of Academic Programs</td>
<td>Kelly Campbell, Ph.D.</td>
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<tr>
<td>Interim Associate Vice Provost, Academic Research</td>
<td>Cynthia Crawford, Ph.D.</td>
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<tr>
<td>Interim Administrator in Charge, Graduate Studies</td>
<td>Caroline Vickers, Ph.D.</td>
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<tr>
<td>Senior Director, Research and Sponsored Programs</td>
<td>Paulina Tagle</td>
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<td>Director, Research and Sponsored Programs Administration</td>
<td>Diane Trujillo</td>
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<td>Director, University Honors Program</td>
<td>David Marshall, Ph.D.</td>
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<td>Interim Director, Office of Community Engagement</td>
<td>Brian Heisterkamp, Ph.D.</td>
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<td>Interim Associate Provost, Faculty Affairs and Development</td>
<td>Kevin Grishamp, Ph.D.</td>
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<td>Director, Academic Labor Relations</td>
<td>Isatou Faal</td>
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<td>Associate Vice President for Faculty Development and Chief Academic Technology Officer</td>
<td>Bradford Owen, Ph.D.</td>
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<td>Associate Vice President, Academic Success and Undergraduate Advising</td>
<td>Lesley Davidson-Boyd, Ph.D.</td>
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<td>Director, Academic Centers of Excellence</td>
<td>Amanda Salazar-Rice, Ed.D.</td>
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<td>Director, Advising and Academic Services</td>
<td>Eduardo Mendoza</td>
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<td>Director, Mentoring &amp; College Advising</td>
<td>Sara DeMoss</td>
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<td>Interim Associate Vice President, David Maynard, Ph.D. Enrollment Management</td>
<td>Melissa Guerra</td>
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<td>Director, Admissions Operations and Systems</td>
<td>Vincent Japson</td>
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<td>Director, Financial Aid &amp; Scholarships</td>
<td>Diana Minor, Ph.D.</td>
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<td>University Registrar and Director, Juan Silva Office of the Registrar</td>
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<td>Director, Orientation and Transition Programs</td>
<td>Brian Willes</td>
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<td>Interim Director, Outreach &amp; Student Recruitment</td>
<td>Melissa Guerra</td>
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<td>University Librarian, Dean, Pfau Library</td>
<td>Rebecca Lubas, M.L.I.S.</td>
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<tr>
<td>Coordinator, Cataloging and ULMS</td>
<td>Eva Sorrell</td>
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<td>Coordinator, Collection Development</td>
<td>Lisa Bartle</td>
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<td>Coordinator, Electronic Resources and Serials</td>
<td>Stacy Magedanz</td>
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<td>Coordinator, Library Media Services</td>
<td>Barbara Quartron</td>
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<td>Coordinator, Reference Services</td>
<td>Brent Singleton</td>
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<tr>
<td>Coordinator, Special Collection and Government Docs</td>
<td>Jill Vassilakos-Long</td>
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<tr>
<td>Dean, College of Arts and Letters</td>
<td>Rueyling Chuang, Ph.D.</td>
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<tr>
<td>Associate Dean</td>
<td>Parastou Feizzaringahalam, Ph.D.</td>
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<tr>
<td>Dean, Jack H. Brown College of Business and Public Administration</td>
<td>J. Tomás Gómez-Arias, Ph.D.</td>
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</table>
About the University

Associate Dean and Director of Accreditation

Dean, James R. Watson & Judy Rodriguez Watson College of Education

Chinaka Donwachukwu, Ph.D.

Associate Dean

Dean, College of Natural Sciences

Sastry Pantula, Ph.D.

Interim Associate Dean

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Dean, College of Social and Behavioral Sciences

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Associate Dean

Andrea Shoepher, Ph.D.

Assistant Dean

José Muñoz, Ph.D.

Assistant Dean

Thomas Long, Ph.D.

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Sesar Morfin

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Interim Assistant Director, CHRS

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Director, Facilities Management

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Director, Construction Management

Carter Larson

Energy and Sustainability Manager

Miguel Martin

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Lynniece Warren

Director, Environmental Health and Safety

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Jennifer Moulton, Ph.D.

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Vacant

Associate Dean of Students and Director of Student Conduct and Ethical Development
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Terri Anderson, Ed.D.

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Deanna Brown

Director, Housing and Residential Education
Jon Merchant

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Jesse Felix

Director, Recreation and Wellness
Vilayat Del Rossi

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Summer Steele

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Lori Palmerton

Director, Black Student Success
Vacant

Director, Undocumented Student Success Center
Jairo Leon

Director, Veterans Success Center
Agustin Ramirez

Director, Educational Opportunity Program
Veronica Ramirez-Amerson

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Kristen Stutz, Ph.D.

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Tanika Gardner

Director, Upward Bound
Dalia Hernandez

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Director, First Star Academy
Kurt Manio

Director, Educational Opportunity Center
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Senior Fiscal Analyst, Advancement Services & Operations
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Kerry Neal

Director of Philanthropy, College of Arts and Letters, James R. Watson & Judy Rodriguez Watson College of Education
Zack Tucker

Senior Director of Philanthropy, Jack H. Brown College of Business and Public Administration
Lisa Flom

Director of Philanthropy, College of Social & Behavioral Sciences
Adolfo Velazquez

Director, Community Engagement and Philanthropy, Palm Desert Campus
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Interim Associate Director, Digital Brand Strategy
Elizabeth Ferreira
| Director, Special Events & Guest Services | Ginny Hattar, Ed.D. |