

Certificate in Arts and Entrepreneurship

This Certificate program will support learning about the integration of arts practice and entrepreneurship, including how to start an independent arts business and bringing creativity to the process of entrepreneurship. It will serve the needs of students in the College of Arts and Letters and the Jack H. Brown College of Business and Public Administration. Art students will benefit from knowledge about entrepreneurship and Business students will benefit from increased creativity. The Certificate entails 24 units.

Certificates may be earned by regularly matriculated or extended learning students and denote successful completion of a prescribed program of study designed to:

1. impart specified professional/vocational/career competencies; or
2. produce mastery of the content of a sub-field of an academic major (discipline); or
3. provide exposure to the range of materials in a traditional or emerging interdisciplinary field.

Certain certificate programs contain 6000-level courses as requirements and/or electives. These 6000-level courses may not be taken by undergraduate students. Candidates must receive two-thirds of their certificate-applicable credit from the university. The transferring of credit or the substitution of courses may occur only after application to the appropriate campus authority.

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Certificate Requirements (24 units)

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| COMM 3211 | Business and Professional Communication | 3 |
| ENTR 3000 | Entrepreneurship and Innovation | 3 |
| ENTR 4420 | Small Business Management | 3 |
| ENTR 5980 | Reflective Essay | 0 |
| MKTG 3050 | Marketing Principles | 3 |
| TA 3141 | The Improvisational Mind | 3 |
| Choose one of the the following: (3) | | 3 |
| DES 3500 | Business of Creativity | |
| ENTR 5430 | Ideation and Creative Problem Solving | |
| Choose one from the following: (3) | | 3 |

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| ART 2260 | Beginning Photography | |
| ART 2290 | Beginning Painting | |
| ART 2240 | Beginning Imaging and Illustration | |
| ART 2320 | Beginning Ceramics | |
| ART 2330 | Beginning Glass | |
| ART 2350 | Beginning Sculpture | |
| Choose one from the following: (3) | | 3 |
| ART 3240 | Intermediate Imaging and Illustration | |
| ART 3260 | Intermediate Photography | |
| ART 3290 | Intermediate Painting | |
| ART 3330 | Intermediate Glass | |
| ART 3270 | Printmaking | |
| ART 3320 | Intermediate Ceramics | |
| ART 3370 | Woodworking and Furniture Design | |
| ART 3430 | Digital Fabrication: Functional Art/ Object Design 1 | |
| Total Units | | 24 |