

# Department of Communication & Media

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University Hall, Room 018

(909) 537-5815 Department of Communication & Media website  
(<http://communication.csusb.edu>)

Defined as "the creation, transmission and evaluation of messages," communication is a multifaceted discipline combining both academic and professional interests.

Through courses in communication, students learn to describe, interpret and evaluate the communication processes as they occur within and among individuals, groups, organizations and societies. Students explore problems in diverse media (platform, conference, print, radio, television, film, digital media), settings (family, industrial, professional, governmental) and contexts (racial, cultural, international).

The educational objectives established for the degree program in communication are the following terminal competencies: understand relationships between symbols and culture, discover information from its sources, describe characteristics of potential audiences, translate information into an audience's conceptual framework, transmit information/messages clearly in media appropriate to the audience, evaluate messages and their effects on audiences and appreciate the ethics of communication.

By the mid-1980s more than half of the country's gross national product was spent on information products and services. Communication is the means by which information is shared. The growth of communication studies reflects, in part, a growing technology permitting spoken language to move from the forum of Greece to the surface of the moon and around the planet in mere moments.

Communication majors enter careers in business and industry, government and social services, education, media and the professions in positions of public relations, marketing, teaching, sales, media production, writing, personnel, on-air media, advertising and training. Men and women across the ages have testified how the study of communication aided their personal and professional lives, whether they be persuaders, conciliators, diplomats, teachers and scholars, or researchers.

In today's world of changing and integrated communications technology, the department's curriculum reflects the belief that communication should be studied as a single discipline integrated into the liberal arts. Practica and internships support but do not substitute for a sound theoretical base. Internships are available on and off campus in the full range of communication professions.

## Departmental Honors

Students majoring in communication are eligible to receive honors in communication at graduation if the following conditions are met:

1. At least one-half of the course work required by the major is completed at this university;
2. At least a 3.5 grade point average in the major;
3. An overall grade point average of 3.5 or better;
4. An independent study course that culminates in a research presentation to the department;

5. Recommendation for departmental honors by the Communication Studies faculty.

Students interested in this recognition must file a formal application with the department and enroll in an Independent Study at least one semester prior to graduation.

## Emerita

Mary Fong, Professor of Communication Studies, Coordinator  
B.A. 1981, University of Southern California  
M.A. 1984, California State University, Long Beach  
Ph.D. 1992, University of Washington

Beverly L. Hendricks

## Current Faculty

Ece Algan, Professor of Communication Studies  
B.S. 1994, Istanbul Teknik University  
M.A. 1996, Marmara University-Istanbul  
Ph.D. 2003, Ohio University

Raisa Alvarado, Assistant Professor of Communication Studies

C. Mo Bahk, Professor of Communication Studies  
B.A. 1980, Yonsei University, Seoul, Korea  
M.A. 1983/1990, State University of New York, Albany  
Ph.D. 1994, Michigan State University

Gretchen Bergquist, Associate Professor of Communication Studies  
B.S. 2010, University of Nebraska, Kearney M.S. 2014, Texas Christian University Ph.D. 2018, University of Nebraska, Lincoln

Gretchen Bergquist, Assistant Professor of Communication Studies  
B.S. 2010, University of Nebraska, Kearney  
M.S. 2014, Texas Christian University  
Ph.D. 2018, University of Nebraska, Lincoln

Mariam Betlemidze, Associate Professor of Communication Studies  
B.A. 2007, Tbilisi State University Georgia  
M.S. 2010, University of Utah-Salt Lake  
Ph.D. 2016, University of Utah-Salt Lake

Jessica Block-Nerren, Lecturer of Communication Studies  
B.A. 2004, Pitzer College  
M.A. 2005, California State University Fullerton

Rueyling Chuang, Professor of Communication Studies, Dean, Dean  
B.A. 1987, Tamkang University, Taiwan  
M.S. 1992, California State University, Hayward  
Ph.D. 1996, Ohio University, Athens

Liliana Conlisk-Gallegos, Professor of Communication Studies  
M.A. 2008, California State University, San Diego  
Ph.D. 2013, University of California, Santa Barbara

Thomas Corrigan, Professor of Communication Studies  
B.A. 2005, M.S. 2007, Florida State University  
Ph.D. 2012, Pennsylvania State University

Gregory Gondwe, Assistant Professor of Communication Studies  
B. A. 2005, Pontifica Universitate Antonianum, Rome Italy  
B.A. 2011, St. Augustine University of Tanzania  
M. A. 2014, University of Oregon  
M. S. 2017, University of Oregon

Ph. D. 2017, University of Colorado - Boulder

Donna Gotch, Lecturer in Communication Studies  
B.A. 1984, M.A. 1986, California State University, Los Angeles

Jo Anna Grant, Professor of Communication Studies  
B.A. 1988, M.S. 1990, Texas Christian University  
Ph.D. 1996, University of Oklahoma, Norman

Brian Heisterkamp, Professor of Communication Studies  
B.A. 1989, Arizona State University  
M.A. 1997, Loma Linda University  
Ph.D. 2000, Arizona State University

B. Theo Mazumdar, Assistant Professor of Communication Studies  
B.A. 1998, University of Texas at Austin M.A. 2014, Ph.D. 2019,  
University of Southern California

C. Rod Metts, Associate Professor of Communication Studies  
B.A. 1984, M.A. 1988, San Francisco State University  
Ph.D. 1994, The Ohio State University

Ahlam H. Muhtaseb, Professor of Communication Studies  
B.A. 1994, Hebro University  
M.A. 2000, Ph.D. 2004, University of Memphis

Roberto Oregel, Assistant Professor of Communication Studies  
B.A. 1990, University of California, Berkley  
M.A. 1998, University of California, Los Angeles  
MFA. 2005, University of California, Los Angeles

Mihaela Popescu, Professor of Communication Studies  
B.A. 1994, University of Bucharest, Romania  
M.A. 1995, Central European Univeristy  
M.A. 2001, Ph.D. 2008, University of Pennsylvania

Shafiqur Rahman, Professor of Communication Studies  
B.A. 1989, Dhaka University  
M.A. 2001, University of Louisiana  
Ph.D. 2007, Southern Illinios University

Michael Salvador, Professor of Communication Studies  
B.A. 1979, Cal State University, San Francisco  
M.A. 1984, Cal State University, Monterey Bay  
Ph.D. 1989, University of Utah

Julie Taylor, Associate Professor of Communication Studies  
B.A. 2008, M.A. 2010, Colorado State University  
Ph.D. 2014, University of Utah, Salt Lake

Amy Wassing, Lecturer of Communication Studies  
M.A. 2015, California State University, San Bernardino

## Emeriti

Fred E. Jandt

Robin Larsen

Dolores Tanno

## Undergraduate Degree

### Bachelor of Arts

Communication (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-ba/>)

with concentrations in: (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-ba/>)

- Relational and Organizational Communication
- Media Studies
- Strategic Communication
- Specialized

## Graduate Degree

### Master of Arts

- Communication Studies (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-studies-ma/>)

### Minors

- Communication (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-minor/>)
- Digital Filmmaking (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/digital-filmmaking-minor/>)
- Film Studies (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/film-studies-minor/>)
- Media Studies (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/media-studies-minor/>)
- Relational & Organizational Communication
- Strategic Communication (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/strategic-communication-minor/>)

## Certificate

- Arts and Entrepreneurship (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/art/business-skills-artist-certificate/>)
- Social Media Entrepreneurship and Innovation (<https://catalog.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/social-media-entrepreneurship-innovation-certificate/>) (offered online through the College of Extended Learning (<http://cel.csusb.edu/>))

## Courses

### COMM 1000. Critical Media Literacies: News, Entertainment, and Participatory Culture. Units: 3

Critical Media Literacies (CML) are crucial understandings, judgments, and skills for navigating our increasingly mediated social worlds. The course explores the consumption and creation of news, entertainment, and participatory culture, and their application to academic, professional, civic, and community life. Students also consider how different disciplines study media and media use in the context of a foundation seminar. Satisfies GE D3/4.

### COMM 1006. Oral Communication. Units: 3

Introduction to effective speech communication with emphasis on informative and persuasive public speaking and presentation skills. Satisfies GE A1/1C.

### **COMM 1007. Critical Thinking Through Argumentation. Units: 3**

Principles of oral argumentation and forensics: evidence, methods of logical analysis, reasoned discourse demonstrated through argumentative speeches and debates. Satisfies GE A3/1B.

### **COMM 1020. Looking at Movies. Units: 3**

Students will use a formalist analytical framework to study film clips and entire movies to understand how the filmmakers use cinematic formal subsystems such as narrative structure, editing, and cinematography to create meaning. Emphasis is on films with diverse protagonists not typically found in mainstream Hollywood movies. Satisfies GE C1/3A, DI designation, World Cultures and Diversity pathway.

### **COMM 2101. Introduction to Communication Studies. Units: 3**

An overview of how people communicate in various social contexts, and how those processes have been theorized and studied. Students also learn about the nature of work in communication careers, as well as pathways for pursuing those careers. Formerly COMM 200.

### **COMM 2201. Intercultural Communication. Units: 3**

Description and analysis of cultural and gender factors in communication such as perception, value systems, language codes, and nonverbal communication. Overcoming the communication problems that can result when members of different cultures communicate. Satisfies DI designation.

### **COMM 2231. Small Group Communication. Units: 3**

Theories of communication applied to small group situations emphasizing decision-making processes. Formerly offered as COMM 221.

### **COMM 2251. Fundamentals of Interpersonal Communication. Units: 3**

Demonstration and practice of communicative techniques for establishing and cultivating interpersonal relationships including: building and maintaining communications climates, listening, perception, self-disclosure, and verbal and non-verbal communication. Formerly COMM 225.

### **COMM 2291. Practicum in Relational and Organizational Communication. Units: 2**

An applied introduction to relational and organizational communication in a particular area of communication practice. May be taken for up to 4 units as topics change. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Formerly COMM 243E.

### **COMM 2292. Practicum in Mentoring. Units: 2**

Quarter Prerequisite: COMM 225, COMM 331 or COMM 403 or equivalent or permission of instructor

An applied introduction to mentoring. May be taken for up to 4 units of credit. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Consent of instructor required to register. Formerly COMM 444D.

### **COMM 2293. Practicum in Intercollegiate Forensics: Coyote Debate. Units: 2**

An applied introduction to debate strategy and skills for intercollegiate forensics competition. Students prepare for and compete in individual and team debate events as part of CSUSB's Coyote Debate Team. Additional hours of supervised practice and performance required. May be taken for up to 4 units of credit. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Formerly COMM 382.

### **COMM 2301. Newswriting and Reporting. Units: 3**

An introduction to basic news writing and reporting practices. Students gain experience gathering information through journalistic research and interviewing, and they write event-based and enterprise stories following inverted pyramid structure and Associated Press style. Students also get acquainted with investigative reporting, journalistic visual production, and multimedia storytelling elements. Satisfies WI designation.

### **COMM 2351. Television Studio Production. Units: 4**

Introduction to television studio production and multicamera control-room directing. Introduces applied media aesthetics and the roles of above-the-line and below-the-line personnel. Three hours lecture and two hours activity laboratory per week. Materials fee required. Formerly COMM 245.

### **COMM 2391. Practicum in Multimedia Journalism: Coyote Chronicle. Units: 2**

An applied introduction to news writing, reporting, editing, and production resulting in regular publication of the Coyote Chronicle (CSUSB's student newspaper) and its associated multimedia platforms. May be taken for up to 4 units of credit. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Formerly COMM 243A.

### **COMM 2392. Practicum in Digital Audio and Radio. Units: 2**

An applied introduction to digital audio and radio at one of CSUSB's student radio stations: Coyote Radio or PAWS Radio. Students gain hands-on experience in audio production, on-air performance, promotions, social media, and station management. May be taken for up to 4 units of credit. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. May be taken two times for four units. Graded credit/no credit. Formerly 243B.

### **COMM 2393. Practicum in Television Journalism Production: Local Matters. Units: 2**

Quarter Prerequisite: COMM 243A

An applied introduction to television journalism production. Working under real-world deadlines and airdates, students create, write, produce, shoot, and edit the news-format style television show, Local Matters, which is broadcast on local cable systems. May be taken for up to 4 units of credit. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Formerly 243C.

### **COMM 2491. Practicum in Strategic Communication: Coyote PR. Units: 2**

An applied introduction to strategic communication and public relations. Students serve as Public Relations Assistants for Coyote PR, CSUSB's student-run public relations firm. May be taken for up to 4 units of credit. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Formerly COMM 243D.

### **COMM 2492. Practicum in Advertising: Coyote Advertising. Units: 2**

An applied introduction to advertising and marketing campaigns. As Coyote Advertising team members, students are presented with a real-world advertising challenge facing a company or organization, and they develop and present integrated marketing proposals. May be taken for up to 4 units of credit. No more than six Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit.

### **COMM 2592. Practicum in Communication Research. Units: 2**

Introduction to applied communication research methods. May be taken for up to 4 units of credit. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Consent of instructor required to register.

### **COMM 2593. Service Learning in Communication. Units: 2**

Application of communication understandings and skills in meaningful and planned service experiences in the community. Through reflective activities, students enhance their understanding of communication and other general knowledge, as well as their sense of civic responsibility, self-awareness, and commitment to the community. May be taken for up to 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Consent of instructor required to register.

### **COMM 3101. Communication, Self, and Others. Units: 3**

Semester Prerequisite: COMM 2101, which may be taken concurrently with COMM 3101

This course explores the role of communication in the construction of self, interpersonal and intercultural relations, and groups & organizations. Key theories are considered and applied to practical communication processes. Theory development is also examined.

### **COMM 3102. Media, Culture, and Society. Units: 3**

Semester Prerequisite: COMM 2101, which may be taken concurrently with COMM 3102. Quarter Prerequisite: completion of COMM 320 or consent of instructor

This course explores the role of media and other mass communication in political, economic, and socio-cultural life. Key theories are considered and applied to practical communication processes. The evolution of media scholarship -- from mass society to convergence culture -- is also examined. Formerly COMM 321.

### **COMM 3211. Business and Professional Communication. Units: 3**

Quarter Prerequisite: COMM 120 or equivalent  
Presentation skills and techniques used in sales, business, professional and technical fields for the communication of information. Special emphasis on technological resources for corporate communication. Formerly COMM 311.

### **COMM 3212. Persuasion. Units: 3**

Study and application of rhetorical, social-psychological, and mass behavioral theories of persuasion from the the perspectives of the message consumer and producer. Formerly COMM 312.

### **COMM 3227. Topics in Relational and Organizational Communication. Units: 3**

Special topics in relational and organizational communication. May be repeated for credit as topics change. Formerly COMM 364.

### **COMM 3230. Nonverbal Communication. Units: 3**

Theoretical and applied study of nonverbal communication in the shaping of human communication interactions. Emphasis on the major functions, purposes, and uses of nonverbal communication in a socio-culturally diverse society. Formerly COMM 330.

### **COMM 3231. Communication for Training Programs. Units: 3**

Techniques and functions of training programs in professional and technical settings. Formerly COMM 331.

### **COMM 3236. Health Communication. Units: 3**

Overview and examination of the theories and concepts of health communication. Primary focus on identifying the various approaches for translating research on health behaviors and perceptions, maintaining health, and coping with illness in a variety of health contexts. Specifically, the sociohistorical, social, political, and cultural factors affecting health communication and healthcare. Satisfies GE D4/UD-4.

### **COMM 3301. Media Institutions in Context. Units: 3**

Quarter Prerequisite: COMM 200

A historical examination of how media institutions have shaped and been shaped by broader political, economic, socio-cultural, and technological processes. Particular attention paid to the role of media in a democracy, the development of commercial journalism and entertainment industries, the policies created to regulate those industries, and their impacts on media production, texts, and uses -- both past and present. Formerly COMM 320.

### **COMM 3305. Digital Media and Society. Units: 3**

Theory, research, and history concerning the role of digital media in socio-cultural, political, and economic life. Students consider key issues around digital media use, such as identity construction, democratic participation, online privacy, industry disruptions, community formation, and digital distractions. Satisfies GE D4/UD-4, Digital Life pathway.

### **COMM 3319. Topics in Media Studies. Units: 3**

Special topics in media studies. May be repeated for credit as topics change. Formerly COMM 365.



### **COMM 3331. The Development of Motion Pictures. Units: 3**

Survey of the historical background, commercial development, and social influences of motion pictures. Course follows the medium from its earliest origins through the rise and decline of the studio system to the influences of television. Emphasis on key directors and styles of film communication. Formerly COMM 381.

### **COMM 3332. Movies in the Digital Age. Units: 3**

In this course, students will explore and analyze aesthetic experiences related to the impact of digital technologies and cultures on the art of motion pictures, including those of the computer-generated imagery (CGI) revolution and the portrayal of digital culture in movies and TV. Satisfies GE C4/UD-3, Digital Life pathway.

### **COMM 3333. Film Analysis. Units: 3**

Analysis of films using various theoretical frames. Emphasis on understanding and interpreting filmmakers' uses of form and style in picture and sound, including within-frame composition, editing, and sound design. Formerly COMM 424.

### **COMM 3334. Global Cinema. Units: 3**

The course will survey contemporary world cinema while situating it within the larger history and theories of film. The course will help students to think critically about the role cinema plays in society through its ability to illustrate and create empathy for an international range of human experiences; as a result, the course will allow students to develop an understanding between the self and the creative arts in a variety of world cultures. Satisfies GE C4/UD-3, DI, G designations, Global Connections, World Cultures and Diversity pathways.

### **COMM 3335. Visual Communication. Units: 3**

Introduction to the principles and theory of visual literacy for understanding the social, cultural, and ethical layers of meaning in visual communication. Emphasis on the method of applied media aesthetics. Formerly COMM 380.

### **COMM 3336. Queer Cinema. Units: 3**

This course explores the representation of LGBT and other queer identities in U.S. and world cinema, and how those representations have evolved with and shaped discourse about queer people over the history of the film medium. Satisfies GE C4/UD-3, DI designation.

### **COMM 3339. Topics in Film Studies. Units: 3**

Special topics in film studies. May be repeated for credit as topics change.

### **COMM 3351. Introduction to Digital Video Editing. Units: 3**

Theory and practice of digital video editing. Developing the narrative language of live action material, whether fictional, documentary, or musical; composing effective visual/sound design; and establishing pace and rhythm in editing. Training in software applications for moving image editing, program titling, and visual effects. Materials fee required. Formerly COMM 335.

### **COMM 3353. Digital Video Field Production. Units: 4**

Semester Prerequisite: COMM 2351. Quarter Prerequisite: COMM 245 with a grade of B or better  
Introduction to portable video equipment and the single-camera/video field production process. Three hours seminar and two hours laboratory. Materials fee required. Formerly COMM 345.

### **COMM 3354. Fundamentals of Screenwriting. Units: 3**

Writing for fictional motion pictures, including structure, characters, dialogue, scene development, conflict and theme. Attention will be given to narrative structure and storytelling for film. Formerly COMM 347.

### **COMM 3359. Topics in Digital Production. Units: 3**

Special topics in digital production. May be taken again for credit as topics change.

### **COMM 3361. Digital Audio and Radio Production. Units: 3**

Quarter Prerequisite: COMM 243B or consent of instructor  
Techniques and principles of digital audio recording, editing, and mixing for radio programming such as newscasts, commercials, public service announcements, and promotional announcements. Two hours seminar and two hours laboratory per week. Materials fee required. Formerly COMM 387.

### **COMM 3371. Multimedia Journalism. Units: 3**

Theory and practice in multimedia journalism, including videography, photography, audio, written and social media journalism. Students create and edit interactive multimedia packages. Preparation for careers in journalism, public relations, and related fields. Materials fee required. Formerly COMM 350.

### **COMM 3372. Publication Design. Units: 3**

Quarter Prerequisite: COMM 240  
Application of design principles through the design of print, web, and digital publications. Includes concept development, planning and composition, typography, infographics, mastheads, illustrations, coding, user experience, and desktop publishing. Ethical considerations discussed. Formerly COMM 342.

### **COMM 3379. Topics in Multimedia Journalism. Units: 3**

Special topics in multimedia journalism. May be taken again for credit as topics change.

### **COMM 3401. Introduction to Strategic Communication. Units: 3**

Introduction to theoretical perspectives and professional principles in strategic communication. Historical perspectives, current and future trends, and career opportunities explored. Formerly COMM 341.

### **COMM 3402. Writing for Public Relations. Units: 3**

Quarter Prerequisite: COMM 240 or consent of instructor  
Semester Corequisite: COMM 2301  
Application of public relations theory and principles through the development of public relations writing. Formerly COMM 344.

### **COMM 3403. Business Literacy for Strategic Communication. Units: 3**

Provides foundational business knowledge important to strategic communication professionals, including key intersections between business objectives and strategic communication such as corporate governance, social responsibility, and reputation.

### **COMM 3419. Topics in Strategic Communication. Units: 3**

Special topics in strategic communication. May be repeated for credit as topics change. Formerly COMM 367.

### **COMM 4101. Communication Research Methodology. Units: 3**

Quarter Prerequisite: COMM 200, 304 and 306

Study and application of basic historical, descriptive, critical and experimental research skills unique to communication. Includes data analysis, interpretation, and ethical considerations of communication research. Satisfies WI designation.

### **COMM 4102. Ethical Aspects of Communication. Units: 3**

Semester Prerequisite: COMM 3101 or 3102. Quarter Prerequisite: COMM 200, COMM 306 and COMM 400 or consent of department

Focuses on exploring and assessing issues of responsibility and ethical standards of communication in areas such as interpersonal, political, print, TV/film, organizational, and digital communication contexts. Goals of the course include stimulation of the moral imagination; recognition of ethical issues; and development of critical/analytical skills. Formerly COMM 491.

### **COMM 4202. Relational Communication. Units: 3**

An overview and examination of current concepts, issues, and research in the study of human relationships. Primary focus on relational development, maintenance, and disengagement in a variety of contexts. Formerly COMM 403.

### **COMM 4203. Organizational Communication. Units: 3**

Study of current organizational communication theory and application to the management of communication within the organization.

### **COMM 4211. Communication and Gender. Units: 3**

A critical and sociological examination of how gender is socialized, constructed, communicated, and performed in various communicative contexts. Satisfies DI designation.

### **COMM 4222. Communication and Conflict. Units: 3**

Communication theories and models relevant to analyzing and understanding the causes, functions, styles, and effects of conflict. The skills of negotiation and third party intervention in conflict resolution. Formerly COMM 422.

### **COMM 4231. Classroom Communication. Units: 3**

Quarter Prerequisite: COMM 120 or equivalent

Communication skills in instructional settings, including strategies to facilitate understanding and analysis of classroom behavioral models. Formerly COMM 431.

### **COMM 4241. Interviewing. Units: 3**

Quarter Prerequisite: COMM 120 or equivalent

Interviewing in formal and informal settings. Understanding of employment, journalistic, informative and persuasive interviews. Formerly COMM 441.

### **COMM 4291. Advanced Practicum in Relational and Organizational Communication. Units: 2**

Semester Prerequisite: COMM 2291

Advanced application of relational and organizational communication skills in particular areas of communication practice. May be repeated for credit 2 times for a total of 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Consent of instructor required to register.

### **COMM 4292. Advanced Practicum in Mentoring. Units: 2**

Semester Prerequisite: COMM 2292

Advanced applied mentoring. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. May be taken two times for four units. Graded credit/no credit.

### **COMM 4293. Advanced Practicum in Intercollegiate Forensics: Coyote Debate. Units: 2**

Semester Prerequisite: COMM 2293

Advanced application of debate strategy and skills for intercollegiate forensics competition. Students prepare for and compete in individual and team debate events as part of CSUSB's Coyote Debate Team. Additional hours of supervised practice and performance required. May be repeated for credit 2 times for a total of 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Consent of instructor required to register.

### **COMM 4301. Gender, Race, and Class in Media. Units: 3**

Engages students with contemporary critical scholarship on the construction of gender, race, and class in the media, particularly popular media. The course focuses primarily on film, television, advertising, and journalism. Satisfies DI designation.

### **COMM 4302. Latinx, Media, and Cultures. Units: 3**

Examines mass media representations of and by Latinx in both Latin America and the United States as they relate to historical and contemporary colonialism, and how they enable or resist homogeneous perceptions of culture and society. Effects on ideology, nation, law, and policy are analyzed. Satisfies DI designation.

### **COMM 4303. Global Communication. Units: 3**

Political, economic, and cultural analysis of the structure, context, and impact of communication across national boundaries, including news, entertainment, advertising, corporate communication, transborder data flows, and the Internet. Satisfies G designation.

**COMM 4304. Media Effects. Units: 3**

History of research in understanding the effects of the media on individuals and society. Students develop critical and informed views on media effects in such areas as politics, group perception, prosocial/antisocial practices, health, sports, music, religion, leisure, and commerce. Formerly COMM 405.

**COMM 4305. Advertising as Social Communication. Units: 3**

A critical-historical examination of the role of advertising and promotional culture in political, economic, and socio-cultural life. Particular attention paid to the development of corporate advertising, its relationship to and influence on commercial media, and advertising's representations of race, class, gender, and sexuality. Formerly COMM 415.

**COMM 4355. Digital Filmmaking I. Units: 3**

Semester Prerequisite: COMM 2351 and COMM 3353

Digital video production course with emphasis on pre-production planning, shooting, and editing through lectures, workshops, screenings, and field production. Working in crews, students plan, shoot, and finish short video projects. Formerly COMM 448.

**COMM 4356. Digital Filmmaking II. Units: 3**

Semester Prerequisite: COMM 2351, COMM 3353, and COMM 4355  
Advanced digital video production course with emphasis on producing, directing, videography, lighting, and sound recording through lectures, workshops, screenings, and field production. Working in crews, students plan, shoot, and edit video projects. Formerly COMM 449.

**COMM 4391. Advanced Practicum in Multimedia Journalism: Coyote Chronicle. Units: 2**

Semester Prerequisite: COMM 2391

Advanced application of news writing, reporting, editing, and production skills resulting in regular publication of the Coyote Chronicle (CSUSB's student newspaper) and its associated multimedia platforms. May be repeated for credit 2 times for a total of 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Consent of instructor required to register.

**COMM 4392. Advanced Practicum in Digital Audio and Radio: Coyote Radio. Units: 2**

Semester Prerequisite: COMM 2392

Advanced application of digital audio and radio skills. At Coyote Radio (CSUSB's student radio station), students gain hands-on experience in audio production, on-air performance, promotions, social media, and station management. May be repeated 2 times for a total of 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Consent of instructor required to register.

**COMM 4393. Advanced Practicum in Television Journalism Production: Local Matters. Units: 2**

Semester Prerequisite: COMM 2393

Advanced application of television journalism production skills. Working under real-world deadlines and airdates, students create, write, produce, shoot, and edit the news-format style television show, Local Matters, which is broadcast on local cable systems. May be repeated for credit 2 times for a total of 4 units. No more than 6 Experiential Learning may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Materials fee required. Consent of instructor required to register. Formerly 444A.

**COMM 4401. Strategic Communication Campaigns. Units: 3**

Semester Prerequisite: COMM 2301, COMM 3401, COMM 3402. Quarter Prerequisite: COMM 344

Advanced study of strategic communication campaigns to achieve commercial, political, and social goals. Emphasis on case analysis, campaign development, and implementation. Formerly COMM 442.

**COMM 4491. Advanced Practicum in Strategic Communication: Coyote PR. Units: 2**

Semester Prerequisite: COMM 2491

Advanced application of strategic communication and public relations skills. Students serve as Public Relations Assistants for Coyote PR, CSUSB's student-run public relations firm. May be repeated for credit 2 times for a total of 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Consent of instructor required to register. Graded credit/no credit.

**COMM 4492. Advanced Practicum in Advertising: National Student Advertising Competition team. Units: 2**

Semester Prerequisite: COMM 2492

Advanced application of strategy and skills in advertising and marketing campaigns. Students compete as members of CSUSB's National Student Advertising Competition (NSAC) team. They are presented with a real-world advertising challenge facing a national brand, and they work as a team to develop an integrated marketing proposal for the client and competitively present that plan to a panel of judges. May be repeated for credit 2 times for a total of 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward General Graduation Requirements. Graded credit/no credit. Consent of instructor required to register.

**COMM 4592. Advanced Practicum in Communication Research. Units: 2**

Semester Prerequisite: COMM 2592 and consent of instructor

Advanced applied communication research methods. May be repeated for credit 2 times for a total of 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Consent of instructor required to register. Formerly COMM 444B.

### **COMM 5222. Mediation Theory and Practice. Units: 3**

Semester Prerequisite: COMM 4222 or permission of instructor. Quarter Prerequisite: COMM 422 or permission of instructor  
Exploration of the theories, methods, and techniques of mediation as a collaborative process of resolving conflicts among individuals, groups, organizations, and nations. Through simulation exercises and role plays, students develop neutral third party intervention skills needed to serve as a mediator. Formerly COMM 522.

### **COMM 5267. Advanced Topics in Relational and Organizational Communication. Units: 3**

Quarter Prerequisite: junior, senior, or graduate standing  
Advanced special topics in relational and organizational communication. May be repeated for credit as topics change. Formerly COMM 564.

### **COMM 5280. Culture and Ethnicity in Language. Units: 3**

Semester Prerequisite: COMM 2201 or equivalent. Quarter Prerequisite: COMM 304 or equivalent  
Critical examination of the way language shapes perceptions, behaviors, and attitudes about culture and ethnicity. Formerly COMM 580.

### **COMM 5301. Media Sex and Violence. Units: 3**

Critical and empirical examination of the practices and consequences of portraying human aggression and sexuality in the media including television, movies, music recordings, print materials, video games, and the Internet. Formerly COMM 506.

### **COMM 5302. Communication Law and Policy. Units: 3**

An overview of the laws, rules, and policies that govern various media sectors, with a particular emphasis on how these regulations shape the practice of media professionals. Topics include: freedom of speech; libel; intellectual property; broadcast regulations; digital media law and policy; privacy. Formerly COMM 502.

### **COMM 5303. Muslim Women in Media and Society. Units: 3**

A cross-disciplinary and case study-based approach to the subject of Muslim women across several different regions and contexts, focusing particularly on their position in society and their representation in media. Formerly COMM 550.

### **COMM 5311. Fundamentals of Social Media Management. Units: 3**

Explores how organizations use social media to shape conversations about their products, services, actions, and positions. Examines issues of social media planning, campaign management and strategic communication on social media. Formerly COMM 507.

### **COMM 5312. Political Economy of Social Media Communication. Units: 3**

Explores how ownership, market strategy and financing considerations on social media platforms intersect with policy and legal issues. Formerly COMM 508.

### **COMM 5313. Audience Analysis in Social Media. Units: 3**

An overview of current tools for quantitative and qualitative audience analysis in social media. Explores how the strategic priorities of organizations and their social media strategies relate to campaign performance. Formerly COMM 509.

### **COMM 5314. Social Media for Social Good. Units: 3**

Students learn theories, methods, and strategies for using social media to grow personal capabilities and civic involvement and to enact change for the social good. Explores issues of ethics and social justice in social media communication. Formerly COMM 510.

### **COMM 5319. Advanced Topics in Media Studies. Units: 3**

Quarter Prerequisite: junior, senior, or graduate standing  
Advanced special topics in media studies. May be repeated for credit as topics change. Formerly COMM 565.

### **COMM 5339. Advanced Topics in Film Studies. Units: 3**

Special advanced topics in film studies. May be taken again for credit as topics change.

### **COMM 5359. Advanced Topics in Digital Production. Units: 3**

Semester Prerequisite: COMM 3359  
Advanced special topics in digital production. May be repeated for credit as topics change.

### **COMM 5378. Community & Investigative Journalism. Units: 3**

A hands-on course merging traditional civic and investigative reporting with multimedia and community journalism elements. Students gain transferable multimedia and journalism skills by collaboratively gathering and crafting impactful stories with and about local communities. May be taken twice for six units; only three units may count toward the BA in Communication. However, students may apply additional units toward general graduation requirements.

### **COMM 5379. Advanced Topics in Multimedia Journalism. Units: 3**

Advanced special topics in multimedia journalism. May be taken again for credit as topics change.

### **COMM 5391. Advanced Practicum in Journalism. Units: 2**

Intensely hands-on utilization of news-gathering, reporting, and editing competencies, leading to consistent creation of journalistic content. May be taken 2 times for a total of 4 units. No more than 6 Experiential Learning units may be applied toward the BA in Communication; however, students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit.

### **COMM 5401. Crisis Communication. Units: 3**

Semester Prerequisite: COMM 2301, COMM 3401, COMM 3402. Quarter Prerequisite: COMM 344 or equivalent or consent of instructor  
Principles and methods of issue evaluation and crisis management in strategic communication, including issue monitoring and analysis, policy options, and program design and evaluation. Formerly COMM 542.



### **COMM 5419. Advanced Topics in Strategic Communication. Units: 3**

Advanced special topics in strategic communication. May be repeated for credit as topics change. Formerly COMM 567.

### **COMM 5792. Internship in Communication. Units: 2**

Semester Prerequisite: Junior or senior status with a minimum of 12 units of Communication course work completed at CSUSB; minimum overall grade point average of C+; departmental approval of a written contract between the student intern and the intern's site supervisor at the host organization required; contract to be filed the term prior to that in which the internship is to take place. Quarter Prerequisite: Junior or senior status with a minimum of 16 units of communication course work completed on this campus; minimum overall grade point average of 2

Practical application and development of communication understandings and skills in a professional setting and under the supervision of a communication professional. Through reflection exercises, students draw connections between their internship and their Communication course work, and they crystallize their career plans. Minimum 80 hours of internship experience with the host organization required over the course of the term. Internship in Communication (COMM 5792, 5793, or 5794) may be taken again for credit; however, no more than 6 Experiential Learning units may be applied toward the BA in Communication. Students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Departmental approval of a written contract between the student intern and the site supervisor at the host organization required; contract to be filed the term prior to that in which the internship is to take place. Formerly COMM 591B.

### **COMM 5793. Internship in Communication. Units: 3**

Semester Prerequisite: Junior or senior status with 12 units of Communication course work completed on this campus; minimum overall grade point average of C+; departmental approval of a written contract between the student intern and the site supervisor at the host organization required; contract to be filed the term prior to that in which the internship is to take place. Quarter Prerequisite: Junior or senior status with a minimum of 16 units of communication course work completed on this campus; minimum overall grade point average of 2

Practical application and development of communication understandings and skills in a professional setting and under the supervision of a communication professional. Through reflection exercises, students draw connections between their internship and their Communication course work, and they crystallize their career plans. Minimum 120 hours of internship experience with the host organization required over the course of the term. Internship in Communication (COMM 5792, 5793, or 5794) may be taken again for credit; however, no more than 6 Experiential Learning units may be applied toward the BA in Communication. Students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Departmental approval of a written contract between the student intern and the site supervisor at the host organization required; contract to be filed the term prior to that in which the internship is to take place. Formerly COMM 591C.

### **COMM 5794. Internship in Communication. Units: 4**

Semester Prerequisite: Junior or senior status with 12 units of Communication course work completed on this campus; minimum overall grade point average of C+; departmental approval of a written contract between the student intern and the site supervisor at the host organization required; contract to be filed the term prior to that in which the internship is to take place. Quarter Prerequisite: Junior or senior status with a minimum of 16 units of communication course work completed on this campus; minimum overall grade point average of 2

Practical application and development of communication understandings and skills in a professional setting and under the supervision of a communication professional. Through reflection exercises, students draw connections between their internship and their Communication course work, and they crystallize their career plans. Minimum 160 hours of internship experience with the host organization required over the course of the term. Internship in Communication (COMM 5792, 5793 or 5794) may be taken again for credit; however, no more than 6 Experiential Learning units may be applied toward the BA in Communication. Students may apply additional Experiential Learning units toward general graduation requirements. Graded credit/no credit. Departmental approval of a written contract between the student intern and the site supervisor at the host organization required; contract to be filed the term prior to that in which the internship is to take place. Formerly COMM 591D.

### **COMM 5892. Communication Teaching Shadowship. Units: 2**

Shadow an instructor teaching Oral Communication (or equivalent) at CSUSB or a nearby college/university as preparation for various communication teaching roles. Responsibilities include: Observing teaching and learning; Reflect on pedagogical approaches and connecting to Communication Studies theories and concepts; Deliver lectures; Developing course syllabus; Shadow grade student speeches (for learning purposes only); Meet regularly with the shadowed instructor. A minimum of 80 hours of teaching shadowship experience is required over the course of the term. May be repeated for credit by BA students. However, no more than 6 Experiential Learning units may be applied to the BA in Communication. BA students may apply additional Experiential Learning units toward general graduation requirements. May only be taken once by MA students. Graded credit/no credit. Departmental approval of a written contract between the student shadow and the site supervisor (shadowed instructor) at the host organization is required; the contract is to be filed the term prior to that in which the shadowship is to take place.

### **COMM 5952. Independent Study. Units: 2**

Semester Prerequisite: Junior or senior standing AND a minimum overall grade point average of 3. Quarter Prerequisite: A minimum overall grade point average of 3

Special topics involving library research, experimental or field research, or media production. No more than 2 Independent Study courses (COMM 5952, 5953, or 5954) may be taken as part of the BA in Communication, and no more than 6 Independent Study units may be applied toward the BA in Communication. Department approval of Independent Study proposal, filed in advance of the semester in which the course is to be taken, is required. Formerly COMM 595B.

**COMM 5953. Independent Study. Units: 3**

Semester Prerequisite: Junior or senior standing AND a minimum overall grade point average of 3. Quarter Prerequisite: Junior or senior standing AND a minimum overall grade point average of 3

Special topics involving library research, experimental or field research, or media production. No more than 2 Independent Study courses (COMM 5952, 5953, or 5954) may be taken as part of the BA in Communication, and no more than 6 Independent Study units may be applied toward the BA in Communication. Department approval of Independent Study proposal, filed in advance of the term in which the course is to be taken, is required. Formerly COMM 595C.

**COMM 5954. Independent Study. Units: 4**

Semester Prerequisite: Junior or senior standing AND a minimum overall grade point average of 3. Quarter Prerequisite: a minimum overall grade point average of 3

Special topics involving library research, experimental or field research, or media production. No more than 2 Independent Study courses (COMM 5952, 5953, or 5954) may be taken as part of the BA in Communication, and no more than 6 Independent Study units may be applied toward the BA in Communication. Department approval of Independent Study proposal, filed in advance of the term in which the course is to be taken, is required. Formerly COMM 595D.

**COMM 6000. Introduction to Graduate Study. Units: 3**

An introduction to the means of success in the graduate program and communication studies, including important tools for success such as in-depth knowledge of the policies of the graduate program, library services, research software, APA style of writing, and IRB. Must be taken during the first semester of the graduate program. Two hours lecture and two hours lab activity. Enrollment in the class requires approval by the graduate coordinator. Formerly offered as COMM 600.

**COMM 6001. Theoretical Perspectives in Communication Studies. Units: 3**

Quarter Prerequisite: COMM 306

Survey of the major paradigms and theories in communication studies. This class explores the relationships among theoretical perspectives, research questions, methods, and practice. Must be taken within the first year of graduate study (except for part-time students).

**COMM 6002. Quantitative Research Methods in Communication Studies. Units: 3**

Semester Prerequisite: COMM 6000, and COMM 6001; or consent of the department. Quarter Prerequisite: Prerequisites: COMM 400 and COMM 600, or consent of department

Introduction to quantitative social science research methods, including design (survey, experiment, and content analysis); key topics such as research ethics, validity, reliability, sampling, data collection, and hypothesis testing; and basic statistical analysis procedures for descriptive and inferential statistics using relevant software. Two hours lecture and two hours lab activity. Formerly offered as COMM 602.

**COMM 6003. Qualitative Research Methods in Communication Studies. Units: 3**

Semester Prerequisite: COMM 6000; or consent of the department.

Quarter Prerequisite: Prerequisites: COMM 600 or 605

Survey of study design, data collection and appropriate procedures for research through qualitative and interpretive approaches. Advanced study in such methods includes ethnography, interviewing, discourse analysis, and rhetorical and cultural criticism. Two hours lecture and two hours lab activity. Formerly offered as COMM 603.

**COMM 6009. Digital Cultures. Units: 3**

Examination of the interactions among communication technology, new media, and culture with particular focus on intercultural and global communication. Formerly offered as COMM 609.

**COMM 6010. Digital Methods in Communication Research. Units: 3**

Overview of methodologies that use web-native objects and techniques to study communication phenomena and social change.

**COMM 6011. Political Economy of Communication. Units: 3**

A close examination of the structure and organization of media and communication systems (e.g., ownership, financing, and regulation). The course explores the development of those systems, their impact on media and cultural fare, and how they embody and constitute broader social power relations, particularly class and capital.

**COMM 6012. Special Topics in Film/Cinema Studies. Units: 3**

Intensive study of selected topics in film and cinema studies. May be taken for up to 6 units as topics change.

**COMM 6013. Special Topics in Gender and Communication. Units: 3**

Intensive study of selected topics in gender studies and communication. May be taken for up to 6 units as topics change.

**COMM 6014. Special Topics in Applied Communication. Units: 3**

Intensive study of selected topics in applied communication. May be taken for up to six units as topics change.

**COMM 6030. Instructional Communication. Units: 3**

An examination of the relationship between learning theories and communication studies and research. Research in instructional communication, instructional strategies, and techniques for applying these concepts in educational and training settings. Includes course development, teaching presentation, and active learning strategies. May not be taken in lieu of EDUC 6603. Formerly offered as COMM 630.

**COMM 6070. Special Topics in Conflict and Conflict Resolution. Units: 3**

Survey course on the origins, history, models, and theories of conflict and conflict resolution. Includes cultural issues, nonviolent social movements, and the developing field of online conflict resolution. May be taken for up to 6 units as topics change. Formerly offered as COMM 670.

**COMM 6071. Global Communication. Units: 3**

Advanced study of issues in international communication in the context of globalization. Examination of the political, economic and cultural impact of communication across national boundaries, including news, entertainment, advertising, corporate communication, transborder data flows, and social media or digital media. Formerly offered as COMM 671.

**COMM 6075. Strategic Communication. Units: 3**

Semester Prerequisite: COMM 6002 and COMM 6003; or, approval of the Graduate Coordinator. Quarter Prerequisite: COMM 602 and COMM 603; or, approval of the Graduate Coordinator  
Applied research in communication. Involves conducting research within and for organizations to help them achieve their communication goals. The course takes a strategic management perspective that is goal-oriented and requires planning and research. Two hours lecture and two hours lab activity. Formerly offered as COMM 675.

**COMM 6084. Comprehensive Examination Preparation. Units: 3**

Semester Prerequisite: Completion of 15 units in the program, advancement to candidacy, and consent of the Graduate Coordinator.  
Prerequisite: Completion of 15 units in the program, advancement to candidacy, and consent of the Graduate Coordinator  
Preparation for comprehensive examination using a guided curriculum personalized to the needs of the students. Formerly offered as COMM 685.

**COMM 6085. Thesis or Project Proposal. Units: 3**

Semester Prerequisite: Completion of 15 units in the program, advancement to candidacy, and consent of the Graduate Coordinator.  
Quarter Prerequisite: Completion of 15 units in the program, advancement to candidacy, and consent of the Graduate Coordinator  
Preparation of the thesis or project proposal resulting in a thesis or project prospectus. Formerly offered as COMM 685.

**COMM 6090. Special Topics in Organizational Communication. Units: 3**

Semester Prerequisite: COMM 4203 or consent of the department.  
Quarter Prerequisite: COMM 421 or consent of department  
Intensive study of selected topics in organizational communication. May be taken for up to 6 units as topics change. Formerly offered as COMM 690.

**COMM 6091. Special Topics in Public Relations. Units: 3**

Semester Prerequisite: COMM 3401 or equivalent; OR, consent of the instructor. Quarter Prerequisite: COMM 341, or equivalent, or consent of instructor  
Intensive study of selected topics in public relations. May be taken for up to 6 units as topics change. Formerly offered as COMM 691.

**COMM 6092. Special Topics in Interpersonal Communication. Units: 3**

Intensive study of selected topics in interpersonal communication. May be taken for up to 6 units as topics change. Formerly offered as COMM 692.

**COMM 6093. Special Topics in Media Studies. Units: 3**

Intensive study of selected topics in media studies. May be taken for up to 6 units as topics change. Formerly offered as COMM 693.

**COMM 6094. Special Topics in Intercultural Communication. Units: 3**

Semester Prerequisite: Prerequisite: COMM 2201 or equivalent; or, consent of the instructor. Quarter Prerequisite: COMM 304 or equivalent  
Intensive study of selected topics in intercultural communication. A student may take up to six units as topics change. Formerly offered as COMM 694.

**COMM 6752. Graduate Internship in Communication. Units: 2**

Semester Prerequisite: approval of student's committee; graduate level status with a minimum overall grade point average of 3. Quarter Prerequisite: approval of student's committee; graduate level status with a minimum overall grade point average of 3  
Development and application of communication competencies in a supervised, professional setting. Requirements: minimum 90 on-site hours; regular reflections on communication theory and practice; and a graduate-level final paper or project. Written contract between the student intern and the site supervisor to be filed the term prior to the internship. Department consent required. Graded credit/no credit. Up to 6 total units of Graduate Internship in Communication (COMM 6752/6753/6754) may be applied toward the MA in Communication Studies. May be taken 3 times for 6 units. Formerly offered as COMM 697 C.

**COMM 6753. Graduate Internship in Communication. Units: 3**

Semester Prerequisite: Prerequisites: approval of student's committee; graduate level status with a minimum overall grade point average of 3. Quarter Prerequisite: approval of student's committee; graduate level status with a minimum overall grade point average of 3  
Development and application of communication competencies in a supervised, professional setting. Requirements: minimum 135 on-site hours; regular reflections on communication theory and practice; and a graduate-level final paper or project. Written contract between the student intern and the site supervisor to be filed the term prior to the internship. Department consent required. Graded credit/no credit. Up to 6 total units of Graduate Internship in Communication (COMM 6752/ 6753/6754) may be applied toward the MA in Communication Studies. May be taken 2 times for 6 units. Formerly offered as COMM 697D.

**COMM 6754. Graduate Internship in Communication. Units: 4**

Semester Prerequisite: approval of student's committee; graduate level status with a minimum overall grade point average of 3. Quarter Prerequisite: approval of student's committee; graduate level status with a minimum overall grade point average of 3  
Development and application of communication competencies in a supervised, professional setting. Requirements: minimum 180 on-site hours; regular reflections on communication theory and practice; and a graduate-level final paper or project. Written contract between the student intern and the site supervisor to be filed the term prior to the internship. Department consent required. Graded credit/no credit. Up to 6 total units of Graduate Internship in Communication (COMM 6752/ 6753/6754) may be applied toward the MA in Communication Studies. Formerly offered as COMM 697E.

### **COMM 6951. Graduate Independent Study. Unit: 1**

Semester Prerequisite: approval by the student's committee. Quarter Prerequisite: approval by the student's committee  
Advanced reading/research on a specific topic relevant to the student's program of study. May be taken for up to 6 units of independent study credit. Formerly offered as COMM 695B.

### **COMM 6952. Graduate Independent Study. Units: 2**

Semester Prerequisite: approval by the student's committee. Quarter Prerequisite: approval by the students committee  
Advanced reading/research on a specific topic relevant to the student's program of study. May be taken for up to 6 units of independent study credit. Formerly offered as COMM 695C.

### **COMM 6953. Graduate Independent Study. Units: 3**

Semester Prerequisite: approval by the student's committee. Quarter Prerequisite: approval by the students committee  
Advanced reading/research on a specific topic relevant to the student's program of study. May be taken for up to 6 units of independent study credit. Formerly offered as COMM 695D.

### **COMM 6954. Graduate Independent Study. Units: 4**

Semester Prerequisite: approval by the student's committee. Quarter Prerequisite: approval by the students committee  
Advanced reading/research on a specific topic relevant to the student's program of study. May be taken for up to 6 units of independent study credit. Formerly offered as COMM 695E.

### **COMM 6963. Graduate Project. Units: 3**

Semester Prerequisite: advancement to candidacy, approval of prospectus by the student's advisory committee, completion of all other required courses for the MA; or, consent of Graduate Coordinator. Quarter Prerequisite: advancement to candidacy  
Preparation of a graduate project under the direction of a faculty member. Formerly offered as COMM 686.

### **COMM 6973. Thesis. Units: 3**

Semester Prerequisite: Advancement to candidacy, COMM 6085 (Thesis or Project Prep), approval of the prospectus by the student's advisory committee, completion of all other required courses for the MA; or, consent of Graduate Coordinator. Quarter Prerequisite: approval of prospectus by the students advisory committee, advancement to candidacy, completion of all other required courses for the MA or Department Consent  
Independent graduate research culminating in a written thesis. Formerly offered as COMM 699.

### **COMM 6980. Comprehensive Examination. Units: 0**

Semester Prerequisite: Advancement to candidacy, COMM 6084 (comps preparation), completion of all other required courses for the MA; or, consent of Graduate Coordinator. Quarter Prerequisite: COMM 685, advancement to candidacy, approval of the department, completion of course work in the master's program, and in good academic standing  
An assessment of the student's ability to integrate the knowledge of the area, show critical and independent thinking and demonstrate mastery of subject matter. Formerly COMM 999.

### **COMM 6990. Continuous Enrollment for Graduate Candidacy Standing. Units: 0**

Quarter Prerequisite: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

### **COMM 6991. Continuous Enrollment for Graduate Candidacy Standing. Unit: 1**

Quarter Prerequisite: Advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

### **COMM 6992. Continuous Enrollment for Graduate Candidacy Standing. Units: 2**

Quarter Prerequisite: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.



### **COMM 6993. Continuous Enrollment for Graduate Candidacy Standing. Units: 3**

Quarter Prerequisite: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

### **COMM 6994. Continuous Enrollment for Graduate Candidacy Standing. Units: 4**

Quarter Prerequisite: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

### **COMM 6995. Continuous Enrollment for Graduate Candidacy Standing. Units: 5**

Quarter Prerequisite: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

### **COMM 6996. Continuous Enrollment for Graduate Candidacy Standing. Units: 6**

Quarter Prerequisite: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.