Minor in Media Studies

In the Minor in Media Studies, students gain understandings and skills for navigating and participating and working in our increasingly mediated social and cultural worlds. Media Studies students develop media literacies, theoretical and critical competencies, aesthetic and ethical sensibilities, and media production skills. The Minor’s focus is on four main areas of theory and practice: (1) media studies, including media institutions, representations, uses, and effects; (2) film studies, including motion picture history, film aesthetics and analysis, and global cinema studies; (3) digital production, including digital filmmaking, and television and radio production; and (4) multimedia journalism, including newswriting and reporting, and the integrative use of audio, video, photography, text, and interactive tools for storytelling. In addition to using media for personal, social, and civic purposes, Media Studies students typically pursue careers in journalism, broadcasting, filmmaking, or digital/social media, or they continue their education in graduate programs.

Requirements for a minor in Media Studies (18 units)

Core requirements (6)
COMM 3102 Media, Culture, and Society 3
COMM 3301 Media Institutions in Context 3

Elective requirements (12)
Twelve units chosen from any of the following: 12

Media Studies:
COMM 3305 Digital Media and Society
COMM 3319 Topics in Media Studies
COMM 4301 Gender, Race, and Class in Media
COMM 4302 Latinx, Media, and Cultures
COMM 4303 Global Communication
COMM 4304 Media Effects
COMM 4305 Advertising as Social Communication
COMM 5301 Media Sex and Violence
COMM 5302 Communication Law and Policy
COMM 5303 Muslim Women in Media and Society
COMM 5319 Advanced Topics in Media Studies

Film Studies:
COMM 3331 The Development of Motion Pictures
COMM 3332 Movies in the Digital Age
COMM 3333 Film Analysis
COMM 3334 Global Cinema
COMM 3335 Visual Communication
COMM 3339 Topics in Film Studies
COMM 5339 Advanced Topics in Film Studies

Digital Production:
COMM 2351 Television Studio Production
COMM 3351 Introduction to Digital Video Editing
COMM 3353 Digital Video Field Production
COMM 3354 Fundamentals of Screenwriting
COMM 3359 Topics in Digital Production
COMM 3361 Digital Audio and Radio Production
COMM 4355 Digital Filmmaking I

Multimedia Journalism:
COMM 2301 Newswriting and Reporting
COMM 3371 Multimedia Journalism
COMM 3372 Publication Design
COMM 3379 Topics in Multimedia Journalism
COMM 5379 Advanced Topics in Multimedia Journalism

Total Units 18