Minor in Media Studies

In the Minor in Media Studies, students gain understandings and skills for navigating and participating and working in our increasingly mediated social and cultural worlds. Media Studies students develop media literacies, theoretical and critical competencies, aesthetic and ethical sensibilities, and media production skills. The Minor’s focus is on four main areas of theory and practice: (1) media studies, including media institutions, representations, uses, and effects; (2) film studies, including motion picture history, film aesthetics and analysis, and global cinema studies; (3) digital production, including digital filmmaking, and television and radio production; and (4) multimedia journalism, including newswriting and reporting, and the integrative use of audio, video, photography, text, and interactive tools for storytelling. In addition to using media for personal, social, and civic purposes, Media Studies students typically pursue careers in journalism, broadcasting, filmmaking, or digital/social media, or they continue their education in graduate programs.

Requirements for a minor in Media Studies (18 units)

Core requirements (6)

- COMM 3102 Media, Culture, and Society 3
- COMM 3301 Media Institutions in Context 3

Elective requirements (12)

Twelve units chosen from any of the following: 12

Media Studies:

- COMM 3305 Digital Media and Society
- COMM 3319 Topics in Media Studies
- COMM 4301 Gender, Race, and Class in Media
- COMM 4302 Latinx, Media, and Cultures
- COMM 4303 Global Communication
- COMM 4304 Media Effects
- COMM 4305 Advertising as Social Communication
- COMM 5301 Media Sex and Violence
- COMM 5302 Communication Law and Policy
- COMM 5303 Muslim Women in Media and Society
- COMM 5319 Advanced Topics in Media Studies

Film Studies:

- COMM 3331 The Development of Motion Pictures
- COMM 3332 Movies in the Digital Age
- COMM 3333 Film Analysis
- COMM 3334 Global Cinema
- COMM 3335 Visual Communication
- COMM 3339 Topics in Film Studies
- COMM 5339 Advanced Topics in Film Studies

Digital Production:

- COMM 2351 Television Studio Production
- COMM 3351 Introduction to Digital Video Editing
- COMM 3353 Digital Video Field Production
- COMM 3354 Fundamentals of Screenwriting
- COMM 3359 Topics in Digital Production
- COMM 3361 Digital Audio and Radio Production
- COMM 4355 Digital Filmmaking I
- COMM 4356 Digital Filmmaking II
- COMM 5359 Advanced Topics in Digital Production

Multimedia Journalism:

- COMM 2301 Newswriting and Reporting
- COMM 3371 Multimedia Journalism
- COMM 3372 Publication Design
- COMM 3379 Topics in Multimedia Journalism
- COMM 5379 Advanced Topics in Multimedia Journalism

Total Units 18