

Minor in Multimedia Storytelling

Multimedia storytelling involves the combination of text, still photography, video, audio, graphics, and interactivity presented online or in another format in a nonlinear manner. The key to multimedia storytelling is using the media form to present a story in a compelling and informative way. Students pursuing this minor will learn the various aspect of this media form including storyboarding, fieldwork, editing and assembling the story. In short, students will discover the importance of merging new multimedia technology and revising culturally rich and fundamental concepts of storytelling. While telling their stories, students can also explore the issues surrounding social media, community activism, and social justice and change.

Requirements for a minor in Multimedia Storytelling (18 units)

Complete at least 18 units from three different programs in the College of Arts and Letters. A minimum of 6 units must be upper-division. Select from the following list of courses: (18)

ART 1140	Creative Technology for Artists
ART 2240	Beginning Imaging and Illustration
ART 2260	Beginning Photography
ART 3710	Video Art
COMM 2301	Newswriting and Reporting
COMM 2351	Television Studio Production
COMM 2391	Practicum in Multimedia Journalism: Coyote Chronicle
COMM 2392	Practicum in Digital Audio and Radio
COMM 2491	Practicum in Strategic Communication: Coyote PR
COMM 3102	Media, Culture, and Society
COMM 3305	Digital Media and Society
COMM 3332	Movies in the Digital Age
COMM 3335	Visual Communication
COMM 3351	Introduction to Digital Video Editing
COMM 3371	Multimedia Journalism
COMM 3379	Topics in Multimedia Journalism
DES 1100	Digital Applications Basics
DES 1110	Fundamental Design Principles
DES 1125	Design Thinking - Problem Solving & Critical Thinking in Visual Studies
DES 3500	Business of Creativity
ENG 2400	Writing in the Public Sphere
ENG 3240	Studies in Literary Topics
ENG 3470	Writing for Performance
ENG 3500	Literary Movements: Aesthetics and Craft
ENG 4630	Advanced Studies in Literary Topics
ENG 5010	Media Performance Practicum
ENG 5130	Advanced Creative Writing in Specialized Genres
MUS 2266	Creating digital Media Using Personal Electronic Technology
TA 3210	Voice and Movement
TA 3602	Dramatic Analysis and Playwriting for Teachers

TA 3647	Playwriting
TA 4241	Styles of Acting

Note: Students are able to receive credit for summer arts courses pertaining to the minor.

Total Units 18