Jack H. Brown College of Business and Public Administration

Accredited by AACSB International, the Association to Advance Collegiate Schools of Business

Tomás Gomez-Arias, Dean
Anna Ni, Associate Dean

Jack Brown Hall, Room 278
(909) 537-5700 Jack H. Brown **(**https://jhbc.csusb.edu**)** College of Business and Public Administration **(**http://jhbc.csusb.edu**) website**

Jack Brown Hall, Room 283
(909) 537-5703 Master of Business Administration website **(**http://mba.csusb.edu**)**

Departments

- Accounting and Finance (https://accountingfinance.csusb.edu/)
- Entrepreneurship (https://entre.csusb.edu/)
- Information and Decision Sciences (http://ids.csusb.edu/)
- Management (http://management.csusb.edu/)
- Marketing (http://marketing.csusb.edu/)
- Public Administration (http://pa.csusb.edu/)

Departmental Honors

Students majoring in administration are eligible to receive departmental honors if the following conditions are met:

1. At least four courses in the concentration are completed at this university;
2. -3.5 minimum GPA in major;
3. -3.25 minimum GPA in concentration/option

Beta Alpha Psi

Founded in 1919, Beta Alpha Psi is a national scholastic and professional accounting fraternity. The primary objective of the fraternity is to encourage and give recognition to scholastic and professional excellence in the field of accounting. This includes promoting the study and practice of accounting; providing opportunities for self-development and association among members and practicing accountants; and encouraging a sense of ethical, social and public responsibility. The letters Beta, Alpha and Psi denote Scholarship, Social Responsibility and Practicality, respectively.

Beta Gamma Sigma

The university has an active chapter of Beta Gamma Sigma, a national organization that encourages and honors academic achievement and personal excellence in the study and practice of business. Membership is by invitation extended to undergraduate and graduate business students of high scholarship and good moral character.

Emeritus

Margaret K. Gibbs, Professor

Undergraduate Degree

Bachelor of Arts

Administration (https://catalog.csusb.edu/colleges-schools-departments/business-public-administration/administration-ba/) with concentrations in:

- Accounting
- Business Analytics
- Entrepreneurship
- Finance
- Financial Planning
- Hospitality Management
- Human Resource Management
- Information Security
- Information Systems and Technology
- International Business
- Management
- Marketing
- Public Administration
- Real Estate
- Sports and Entertainment Marketing
- Supply Chain Management

Graduate Degree

Accredited by AACSB International, the Association to Advance Collegiate Schools of Business

Master of Business Administration **(**https://catalog.csusb.edu/colleges-schools-departments/business-public-administration/mba/**)**

with concentrations in:

- Traditional Concentrations:
  - Accounting
  - Cyber Security
  - Entrepreneurship
  - Finance
  - Global Supply Chain Management
  - Management
  - Marketing
  - Interdisciplinary
- Executive Concentration

Minors

Business Administration (https://catalog.csusb.edu/colleges-schools-departments/business-public-administration/business-administration-minor/)

Courses

ADMN 1001. Leadership for Global Challenges: Exploring the Entrepreneurial Mindset. Units: 3

This experiential, discussion-based course explores the concept of entrepreneurship and how the entrepreneurial lens can be employed to help individuals understand, interact and change the world around them by solving pressing personal, social and global problems. Students will learn the skills and abilities consistent with an entrepreneurial mindset to develop as a whole person by better understanding human behavior, creative endeavors, social relationships, one's relationship to the environment and how stress and failure can be managed. Satisfies GE Category E.

ADMN 1002. Leadership for Global Challenges: Citizenship in a Sustainable World. Units: 3

Appreciate diverse regional cultures in the world as systems of social, human and ecological environments, with specific leadership value theories and practice perspectives. Understanding of self's role as a decision maker in a wide variety of career contexts using the lens of responsible management with transcultural citizenship. Focus on how our decisions impact sustainability of organizations and society, and how a sustainability mindset can enhance personal success and transpersonal growth. Satisfies GE Category E. Satisfies GE designation G. Satisfies Environmental Sustainability Pathway and Minor.

ADMN 1003. Leadership for Global Challenges: Exploring the Digital Mindset. Units: 3

The focus of this course is to develop student digital literacy, thus transforming them into savvy, evidence driven, lifelong, and secure and informed global digital citizen. The learning process uses an interdisciplinary story driven digital mindset lens, where the student learns about and reflects on how individuals and organizations leverage digital media and other technologies to create value. Students create their own stories on how the course has prepared them for a future world where humans and machines collaborate in an automated and knowledge based society. Satisfies GE category E; Satisfies Information Literacy Pathway and Digital Literacy Minor.

ADMN 1500. Introduction to Administration. Unit: 1

Introduction to the administrative process. Strategies to achieve success in business and public careers. Includes the development of administrative theories and practices and provides an overview of the functional areas of business and public administration. Formerly offered as MGMT 100.

ADMN 2100. Applied Business Statistics. Units: 3

An introduction to statistical reasoning and application of primary statistical techniques used in solving managerial problems. Covers both descriptive and inferential statistics. Formerly offered as ADMN 210. Materials fee required.

ADMN 4900. Administration Capstone. Unit: 1

Semester Prerequisite: Senior standing, and completion of the lower and upper-division administration core courses. One upper-division core may be taken concurrently. Course prerequisites include: ADMN 1500, ECON 2201, ECON 2202, MGMT 2300, FIN 3001, IST 3110, MGMT 3020, MKTG 3050, PA 3150, SCM 3040, and MGMT 3900

This capstone course integrates knowledge from all administration disciplines (such as accounting, entrepreneurship, finance, human resources, information and decision sciences, management, marketing, public administration, and supply chain management). Students will apply this knowledge to work in teams to complete a project in administration.

ADMN 5753. Internship. Units: 3

Semester Prerequisite: Consent of college internship coordinator. Quarter Prerequisite: senior standing preferred; consent of instructor and the departments internship coordinator

Supervised work and study in private or public organizations. May be repeated for credit. A total of six units of Jack H. Brown College of Business and Public Administration 5753 or 5755 courses may be applied toward graduation. Graded credit/no credit. Formerly offered as ADMN 575.

ADMN 5755. Internship. Unit: 1

Semester Prerequisite: Consent of college internship coordinator. Quarter Prerequisite: senior standing preferred; consent of instructor and the departments internship coordinator

Supervised work and study in private or public organizations. May be repeated for credit. A total of six units of Jack H. Brown College of Business and Public Administration 5753 or 5755 courses may be applied toward graduation. Graded credit/no credit.

ADMN 5910. Seminar in Administration. Unit: 1

Intensive study of some phase of administration to be developed by instructor. May be repeated for credit as topics change. Formerly offered as ADMN 590B.

ADMN 5915. Seminar in Administration. Unit: 1

Intensive study of some phase of administration to be developed by instructor. May be repeated for credit as topics change.

ADMN 5920. Seminar in Administration. Units: 2

Intensive study of some phase of administration to be developed by instructor. May be repeated for credit as topics change. Formerly offered as ADMN 590C.

ADMN 5930. Seminar in Administration. Units: 3

Intensive study of some phase of administration to be developed by instructor. May be repeated for credit as topics change. Formerly offered as ADMN 590D.

ADMN 5951. Independent Study. Unit: 1

Semester Prerequisite: Junior status, or graduate status
Special topics involving library and/or field research. A total of 8 units in any Jack H. Brown College of Business and Public Administration 5951, 5952, 5953, 5955 may be applied toward graduation. Consent of instructor and approval by the department of a written project/proposal submitted to the appropriate department in the Jack H. Brown College of Business and Public Administration on a standard application filed in advance of the semester in which the course is to be taken. Course is cross-listed across different departments within the college.

ADMN 5952. Independent Study. Units: 2

Semester Prerequisite: Junior status, or graduate status
Special topics involving library and/or field research. A total of 8 units in any Jack H. Brown College of Business and Public Administration 5951, 5952, 5953, 5955 may be applied toward graduation. Consent of instructor and approval by the department of a written project/proposal submitted to the appropriate department in the Jack H. Brown College of Business and Public Administration on a standard application filed in advance of the semester in which the course is to be taken. Formerly offered as 595B. Course is cross-listed across different departments within the college.

ADMN 5953. Independent Study. Units: 3

Semester Prerequisite: Junior status, or graduate status
Special topics involving library and/or field research. A total of 8 units in any Jack H. Brown College of Business and Public Administration 5951, 5952, 5953, 5955 may be applied toward graduation. Consent of instructor and approval by the department of a written project/proposal submitted to the appropriate department in the Jack H. Brown College of Business and Public Administration on a standard application filed in advance of the semester in which the course is to be taken. Formerly offered as 595D. Course is cross-listed across different departments within the college.

ADMN 5955. Independent Study. Unit: 1

Semester Prerequisite: Junior status, or graduate status
Special topics involving library and/or field research. A total of 8 units in any Jack H. Brown College of Business and Public Administration 5951, 5952, 5953, 5955 may be applied toward graduation. Consent of instructor and approval by the department of a written project/proposal submitted to the appropriate department in the Jack H. Brown College of Business and Public Administration on a standard application filed in advance of the semester in which the course is to be taken. Course is cross-listed across different departments within the college.

ADMN 6010. Data-Driven Decision Making. Units: 3

Advanced problem-solving qualitative and quantitative techniques to find, frame and solve difficult issues. Formerly offered as ADMN 601.

ADMN 6020. Advanced Managerial Communications. Units: 3

Introduces students to the principles of communication strategy and persuasion, with a focus on written and oral presentation assignments to increase student proficiency in managerial communication. Satisfies the graduate writing requirement. Formerly offered as ADMN 602.

ADMN 6753. Internship. Units: 3

Semester Prerequisite: consent of instructor and department's internship coordinator. Quarter Prerequisite: consent of instructor and department's internship coordinator
Supervised work and study in private or public organizations. May be repeated for credit. A total of six units of Jack H. Brown College of Business and Public Administration 6753 or 6755 courses may be applied toward graduation. Graded credit/no credit. Formerly offered as ADMN 675.

ADMN 6755. Internship. Unit: 1

Semester Prerequisite: Consent of college internship coordinator. Quarter Prerequisite: senior standing preferred; consent of instructor and the departments internship coordinator
Supervised work and study in private or public organizations. May be repeated for credit. A total of six units of Jack H. Brown College of Business and Public Administration 5753 or 5755 courses may be applied toward graduation. Graded credit/no credit.

ADMN 6901. Policy Management in Seoul: Seoul Case Study Program. Units: 3

This course provides students with the analysis of major issues in management of global cities, specifically Seoul Metropolitan Government, the Republic of Korea (South Korea). Topics include demographics, culture, social values, business practices, and urban development and civil service system of the Republic of Korea (South Korea). The course consists of (a) pre-visit in-class lectures and (b) visit Seoul Metropolitan Government, the Republic of Korea (lectures and field trips).

ADMN 6910. Advanced Topics in Administration. Unit: 1

Intensive study of some advanced phase of administration to be developed by instructor. May be repeated for credit as topics change.

ADMN 6915. Advanced Topics in Administration. Unit: 1

Intensive study of some advanced phase of administration to be developed by instructor. May be repeated for credit as topics change.

ADMN 6920. Advanced Topics in Administration. Units: 2

Intensive study of some advanced phase of administration to be developed by instructor. May be repeated for credit as topics change. Formerly offered as ADMN 690B.

ADMN 6930. Advanced Topics in Administration. Units: 3

Intensive study of some advanced phase of administration to be developed by instructor. May be repeated for credit as topics change. Formerly offered as ADMN 690C.

ADMN 6951. Directed Graduate Studies. Unit: 1

Graduate-level independent study for students in Interdisciplinary Master of Arts programs; to be conducted under direct supervision of a faculty member from the students committee and, if an interdisciplinary studies major, with approval of the committee on graduate education and consent of the Dean of Graduate Studies. Formerly offered as ADMN 695A.

ADMN 6952. Directed Graduate Studies. Units: 2

Graduate-level independent study for students in Interdisciplinary Master of Arts programs; to be conducted under direct supervision of a faculty member from the students committee and, if an interdisciplinary studies major, with approval of the committee on graduate education and consent of the Dean of Graduate Studies. Formerly offered as ADMN 695B.

ADMN 6953. Directed Graduate Studies. Units: 3

Graduate-level independent study for students in Interdisciplinary Master of Arts programs; to be conducted under direct supervision of a faculty member from the students committee and, if an interdisciplinary studies major, with approval of the committee on graduate education and consent of the Dean of Graduate Studies. Formerly offered as ADMN 695C.

ADMN 6980. MBA Portfolio. Units: 0

Semester Prerequisite: Completion of 24 units in the program. Quarter Prerequisite: completion of 32 units in the program

Preparation and submission of a portfolio containing assignments representing successful work in the MBA program, accompanied by a reflective essay showing how the portfolio demonstrates the accomplishment of the goals of the program. Formerly offered as ADMN 995.

ADMN 6981. Comprehensive Assessment. Units: 0

Semester Prerequisite: advancement to candidacy, approval of department, completion of core course work in the master program and in good academic standing. Quarter Prerequisite: advancement to candidacy, approval of department, completion of course work in the masters program and in good academic standing

An assessment of the students ability to integrate the knowledge of the area, show critical and independent thinking and demonstrate mastery of the subject matter in business. May be taken any fall, winter or spring term after advancement to candidacy. Formerly offered as ADMN 999.

ADMN 6983. Culminating Business Administration Project. Units: 3

Culminating experience course develops the future manager's business analysis skills, integrating knowledge from the MBA Foundation and Essentials courses. Students will develop a comprehensive, written assessment that addresses a real, substantive business problem.

ADMN 6991. Continuous Enrollment for Graduate Candidacy Standing. Unit: 1

Quarter Prerequisite: Advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

ADMN 6992. Continuous Enrollment for Graduate Candidacy Standing. Units: 2

Quarter Prerequisite: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

ADMN 6993. Continuous Enrollment for Graduate Candidacy Standing. Units: 3

Quarter Prerequisite: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies

Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in a Continuous Enrollment for Graduate Candidacy Standing course each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. Continuous Enrollment for Graduate Candidacy Standing is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

ADMN 9992. Graduate Classified. Units: 0

Students who are now in Classified status. Formerly ADMN 992.

ADMN 9993. Advancement to Candidacy. Units: 0

For students who have advanced to candidacy.