

# Certificate in Hospitality Management

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Offered through the College of Extended and Global Education (<http://cel.csusb.edu/>)

Certificates may be earned by regularly matriculated or extended learning students and denote successful completion of a prescribed program of study designed to:

1. impart specified professional/vocational/career competencies; or
2. produce mastery of the content of a sub-field of an academic major (discipline); or
3. provide exposure to the range of materials in a traditional or emerging interdisciplinary field.

Certain certificate programs contain 6000-level courses as requirements and/or electives. These 6000-level courses may not be taken by undergraduate students. Candidates must receive two-thirds of their certificate-applicable credit from the university. The transferring of credit or the substitution of courses may occur only after application to the appropriate campus authority.

## Certificate Requirements (19 units)

MKTG 5250	Sports and Entertainment Marketing	3
MKTG 5700	Hospitality Operations Management	3
MKTG 5750	Hospitality Internship I	1
MKTG 5720	Hotel Operations and Service Management	1
MKTG 5752	Hospitality Internship II	2
MKTG 5730	Festival and Entertainment Management	3
MKTG 5740	Tribal Gaming: Cultural and Political Context	3
HRM 4550	Human Resources Management	3
<b>Total Units</b>		<b>19</b>

Any of the course prerequisites in the certificate program can be waived with the instructor's consent.