

Minor in International Business

Requirements for a minor in International Business (18 units)

MKTG 3050	Marketing Principles	3
MKTG 4700	International Marketing	3
MKTG 4760	Strategic Issues in International Business	3
MGMT 5050	Managing Across Borders	3
Three units of an approved foreign language.*		3
Three units chosen from the any of the following courses:		3
ADMN 5753	Internship	
ADMN 5910	Seminar in Administration	
ADMN 5920	Seminar in Administration	
ADMN 5930	Seminar in Administration	
ADMN 6910	Advanced Topics in Administration	
ADMN 6920	Advanced Topics in Administration	
ADMN 6930	Advanced Topics in Administration	
ANTH 3610	Globalization in Crisis	
ARAB 3117	Advanced Arabic for Professional Communication	
COMM 2201	Intercultural Communication	
ECON 3318	International Economics	
ECON 3780	Multinational Corporations	
ENTR 5260	Global Entrepreneurship	
FIN 3555	Business and Asian Culture	
FIN 4330	International Finance	
FREN 4450	French Means Business	
HSCI 3203	Global Health	
PSCI 5400	Seminar in Comparative Politics	
PSCI 5900	Seminar in International Relations	
SCM 4450	International Logistics	
SPAN 4401	Spanish for the Professions	
Total Units		18

* This program has a foreign language requirement. Students are required to take three units in a foreign language. Students may select courses in any of the following languages offered at CSUSB: Arabic, Chinese, French, Japanese, Korean, Portuguese, Spanish, American Sign Language, Cahuilla, Luiseño, and Serrano. Additional foreign languages may be approved by the Chair of the Department of Marketing. Courses must not be taught in English. Students wishing to take 3 units in a foreign language not offered at CSUSB may request approval from the Chair of the Department of Marketing.