

# Master of Business Administration

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The Master of Business Administration (MBA) program provides post-baccalaureate students with a high-quality masters-level education in the field of business administration. The program is designed to prepare promising students for positions of increasing responsibility and leadership through education in the broad scope of business. It is open to all qualified students regardless of undergraduate major. The degree program has two concentrations:

**MBA - Traditional Concentrations (36 or 42 units):** For qualified applicants seeking to develop in-depth, graduate-level knowledge in one or more specialized business areas.

**MBA - Executive Concentration (30 units):** For qualified applicants possessing early- or mid-career experience who seek to expand their professional knowledge and skills through graduate business education. Also offered through the College of Extended and Global Education (<https://cel.csusb.edu/>).

## Admission to the Program

Suitability for admission to the program will be based on an examination of the entire application package. In addition to the general requirements of the university, specific requirements for admission to classified graduate status are:

- Bachelor's Degree:** A bachelor's degree from an accredited college or university, with required minimum GPA of 3.0 calculated using the entire degree or the last 60 semester (90 quarter) units, which may include post baccalaureate work. Students with GMAT/GRE scores and/or professional experience as defined below in item 7. Business Aptitude Requirement, may be permitted to join with a 2.5 GPA;
- Personal Statement:** Academic motivation and personal qualifications demonstrated through submission of a 200-250 word statement of reasons for wishing to pursue the MBA at California State University, San Bernardino and personal qualifications that will contribute to successful completion of the program;
- Resume:** Submission of a current resume;
- Letters of Recommendation:** One letter of recommendation and an interview with the MBA office are required;
- English Proficiency for International Students:** All international applicants who have not completed three years of full-time study at the secondary or post-secondary level where English was the language of instruction must also achieve an acceptable score, as determined by the MBA committee, ratified by the College Curriculum Committee, and in alignment with the Office of Graduate Studies requirements, on the Test of English as a Foreign Language (TOEFL), or the IELTS exam, or must complete CSUSB's ESL program. The current minimum acceptable TOEFL score is 550/PBT, 213/CBT, 79-80/IBT taken within the past two years; IELTS score of 6.5 taken within the past two years; or complete level 6 of CSUSB's Intensive English Program
- Work Experience Requirement for Executive Concentration:** Minimum two years substantive work experience as indicated by the Business Aptitude Requirement below;
- Business Aptitude Requirement:** Applicants for the MBA must meet one of the following Business Aptitude Requirements listed below:

A. Submission of an acceptable score on the Graduate Management Admission Test (GMAT) or Graduate Record Exam (GRE) as determined by the MBA committee, ratified by the College Curriculum Committee, and conforming with Office of Graduate Studies requirements. The current minimum acceptable GMAT score is 470 (with a minimum of 10% on both the GMAT Verbal and Quantitative percentile rankings). The current minimum acceptable GRE score of 298 (minimum 10% on GRE Verbal Ability and Quantitative Ability percentile rankings); or

B. Proof of completion of an accredited graduate degree (e.g. J.D., Ph.D., M.D) from an accredited college or university with a minimum GPA of 3.0 in the graduate program; or

C. Minimum two years of post-undergraduate professional (defined as exempt level) and/or managerial (defined as responsible for scheduling, hiring, firing, evaluating, developing and/or rewarding employees) experience; or

D. 3.2 cumulative GPA from an AACSB accredited undergraduate business program.

## Advancement to Candidacy

To be advanced to candidacy, a student must have:

- Achieved classified standing.
- Successfully completed the Core/Foundation courses (ADMN 6010 with a "C" (2.0) or better and ADMN 6020 with a "B" (3.0) or better);
- Successfully completed the MBA Boot Camps;
- Successfully completed 12 units with a minimum of a 3.0 grade point average in the program;
- Completed an approved graduate program plan in consultation with the MBA office;
- Secure final approval of the MBA office.

## Requirements for Graduation

- A grade point average of 3.0 ("B") in all course work taken after admission to conditionally classified or classified status, and grades of "C" (2.0) or better in all courses in the program;
- After successfully advancing to Candidacy and completing all core courses, students are eligible to register for the culminating experience courses (ADMN 6980 and ADMN 6981):
  - Successful completion of MBA Portfolio (ADMN 6980) which includes preparation and submission of a portfolio of course work. The portfolio includes a reflective essay showing how the portfolio demonstrates accomplishment of essential goals for the program.
  - Successful completion of Comprehensive Assessment (ADMN 6981) meets the culminating experience requirement.
- Successful completion (a grade of "B" (3.0) or better) of ADMN 6020 meets the graduate writing requirement.
- No more than 6 semester units of lower than 6000-level course work;
- A minimum of 30 semester units for the Executive Concentration or 36 semester units for the Traditional Concentration of acceptable graduate-level work, consistent with the program plan (with a minimum GPA of 3.0);
- At least 70% of the units for the degree are required to complete at California State University at San Bernardino;
- Any additional general requirements not cited above but listed in Graduate Degree Program Requirements.

8. A "no credit" (NC) designation will be entered on the student's transcript if he/she fails the MBA Culminating Experience courses (ADMN 6980 and ADMN 6981). Students who do not receive a passing grade on the first attempt must petition the MBA office for permission to retake the MBA Culminating Experience courses.
9. Students wishing to change from one concentration to another must reapply to the desired option, meeting all admission requirements.

## Degree Requirements (30-42 units)

### Core/Foundation (6)

ADMN 6010	Data-Driven Decision Making	3
ADMN 6020	Advanced Managerial Communications	3

### Core/Essentials (21)

ACCT 6060	Accounting for Managerial Decision-Making	3
FIN 6020	Financial Theory and Corporate Finance	3
IST 6090	Information Systems and Technology Management	3
MGMT 6010	Organization Theory and Behavior	3
MGMT 6850	Strategic Management	3
MKTG 6050	Marketing Management	3
SCM 6070	Managing the Supply Chain	3

### Culminating Experience (0)

### Concentration (3-15)

Students must satisfy the requirements of one of the concentrations 3-15 listed below.

**Total Units** **30-42**

## Culminating Experience (0 units)

ADMN 6980	MBA Portfolio	0
ADMN 6981	Comprehensive Assessment	0

**Total Units** **0**

## Concentrations (3-15 units)

### Traditional Concentrations: (9-15 units)

#### Accounting (9 units)

(Program Code: ACTM)

ACCT 6100	Financial Reporting and Disclosure	3
ACCT 6150	Controllershship and Professional Ethics	3
Three units chosen from any JHBC graduate level course (5000 level or above)		3

**Total Units** **9**

#### Cyber Security (15 units)

(Program Code: CSEC)

IST 6470	Database Management and Policies	3
IST 6480	Information Networking Systems and Security	3
IST 6700	Cybersecurity Policy and Risk Management	3
IST 6720	Cyber Defense and Vulnerability Analysis	3
IST 6730	Cybersecurity Theory and Practice	3

**Total Units** **15**

## Entrepreneurship (9 units)

(Program Code: ENTP)

Six units from the following courses: 6

ENTR 5450	Resources for the Entrepreneur	6
ENTR 6210	Entrepreneurship and New Ventures	
ENTR 6230	Exploring Entrepreneurial Opportunities	

Three units chosen from any JHBC graduate level course (5000 level or above), including the one course not taken above. 3

**Total Units** **9**

## Finance (9 units)

(Program Code: FINN)

Six units from the following courses: 6

FIN 6510	Financial Institutions and Markets	6
FIN 6530	Investment Analysis and Portfolio Management	
FIN 6540	International Finance	

Three units chosen from any JHBC graduate level course (5000 level or above), including the one course not taken above. 3

**Total Units** **9**

## Global Supply Chain Management (9 units)

(Program Code: GSCH)

Six units from the following courses: 6

SCM 5150	Project Management	6
SCM 6110	Global Supply Chain Management and Logistics	
SCM 6600	Transportation and Supply Chain Management	

Three units chosen from any JHBC graduate level course (5000 level or above), including the one course not taken above. 3

**Total Units** **9**

## Management (9 units)

(Program Code: MANM)

Six units from the following courses: 6

MGMT 6410	Human Resource Management	6
MGMT 6500	International Management	
MGMT 6550	Leadership as Art and Science	

Three units chosen from any JHBC graduate level course (5000 level or above), including the one course not taken above. 3

**Total Units** **9**

## Marketing (9 units)

(Program Code: MRKM)

Six units from the following courses: 6

MKTG 6100	Consumer and Organizational Buying Behavior	6
MKTG 6400	Advanced Marketing Research	
MKTG 6900	Marketing Strategy	

One additional elective chosen from any JHBC graduate level course (5000 level or above), including the one course not taken above. 3

**Total Units** **9**

**Interdisciplinary (9 units)**

(Program Code: INDF)

Six units from any of the required courses listed in any of the other concentrations above. 6

Three units from any JHBC graduate level course (5000 or above). 3

**Total Units** 9**Executive Concentration (3 units)**

(Program Code: EXEC)

(Also offered through the College of Extended and Global Education (<https://cel.csusb.edu/>). Program Code: EXCG)

Three units from any of the courses listed in the Traditional Concentrations or from the MBA Electives listed below chosen in consultation with the MBA office. 3

ADMN 5753	Internship
ADMN 5755	Internship
ADMN 6753	Internship
ADMN 6755	Internship
ADMN 6910	Advanced Topics in Administration
ADMN 6915	Advanced Topics in Administration
ADMN 6920	Advanced Topics in Administration
ADMN 6930	Advanced Topics in Administration
ADMN 6951	Directed Graduate Studies
ADMN 6952	Directed Graduate Studies
ADMN 6953	Directed Graduate Studies
ACCT 6100	Financial Reporting and Disclosure
ACCT 6200	Internal Auditing and Management Controls
ACCT 6300	Advanced Tax Topics: Corporate Taxation
ACCT 6420	International Accounting
ACCT 6500	Advanced Financial Reporting Seminar
IST 6110	Foundations of Analytics and Big Data
IST 6415	Information Resources and Project Management
IST 6450	Systems Analysis, Design and Implementation
IST 6620	Business Analytics and Decision Making
IST 6680	Business Applications Using Web Technologies
IST 6670	Data Warehousing and Business Intelligence
IST 6780	Risk Management
IST 6890	Enterprise Architecture Planning, Strategy, Security and Policy
ENTR 5155	Business Consulting
ENTR 5260	Global Entrepreneurship
ENTR 5410	Commercializing Entrepreneurial Innovation
ENTR 5430	Ideation and Creative Problem Solving
ENTR 5440	Developing the New Venture
ENTR 5470	Managing a Growing Business
ENTR 5490	Launching the Entrepreneurial Venture
ENTR 5550	Entrepreneurship in Action: Corporate, Social and Family Business Approaches
ENTR 5450	Resources for the Entrepreneur
FIN 5270	Financial Derivatives
FIN 5460	Student Managed Investment Fund

FIN 5555	Trade and Business in Asia
FIN 5850	Real Estate Finance
SCM 5050	Advanced Enterprise Resource Planning
SCM 6620	Business Analytics and Decision Making
MKTG 5250	Sports and Entertainment Marketing
MKTG 5500	Advanced Sports Marketing Planning and Strategy
MKTG 5550	Advanced Entertainment Marketing Planning and Strategy
<b>Total Units</b>	<b>3</b>